# MITOPENCOURSEWARE
## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

**Dashboard Report:          May 2012**          Revised on 6/5/12.  For more information, please contact: Yvonne Ng <yng@mit.edu>

**Table 1. Site Publication Statistics**

| Publication Metric | 2012 May |
|---|---|
| Total Tenure Track Faculty Participating | 696 (78%*) |
| Courses Published | 2,118 |
| Updated Courses Published | 694 |
| Archived to D-Space | 710 |
| Full Video Courses | 60 |
| Mirror Sites | 315 |
| Translated Courses | 1,018 |

* Based on 895 tenure track teaching faculty reported in Sept. '09

**Table 2. Site Publication Traffic Overview**

| Site Traffic Measure | Total | 2012 May |
|---|---|---|
| **Total Visits including affiliates**[1] | **144,646,207** | 2,236,787 |
| Last year/% change | | 1,924,930          16% |
| **Total Visits** | **105,088,763** | 1,897,537 |
| Last year/% change | | 1,570,638          21% |
| **Total Unique Visitors** | **65,438,052** | 1,111,201 |
| Last year/% change | | 936,754          19% |
| MIT.EDU Visits | **1,702,515** | 25,280 |
| Last year/% change | | 23,070          10% |
| Highlights for High School Visits | **2,553,517** | 51,268 |
| Last year/% change | | 45,319          13% |
| Page Views | **708,227,901** | 10,454,969 |
| Last year/% change | | 7,507,684          39% |
| .ZIP Downloads | **15,302,376** | 177,055 |
| Donation Page Visits | **522,555** | 8,484 |
| iTunesU Downloads[2] | **34,582,008** | 930,442 |
| YouTube Views | **32,135,665** | 967,714 |
| OCW enewseletter subscribers | **156,456** | 2,477 |

[1] Some data estimated.  [2] Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

**Table 3. User Feedback**

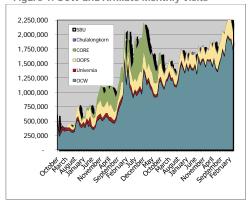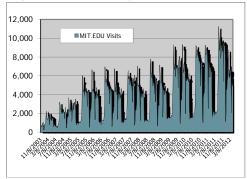| User Feedback |
|---|
| The distinguished professor with the gray beard and glasses is excellent ! He has such great capacity for taking complex subject matter and ideas and presenting them in very clear and easily understood examples and analogies. This is the first time I've encountered a mathematics professor who teaches so well. It was a great pleasure to attend this online lecture and I hope MIT will continue to put forth their beat and their brightest professors to enrich the educational interests of the layman and professional alike. Thank you for this opportunity.<br>- Independent Learner, USA |
| Thank you. Your site and materials is the very definition of education and demonstrative of the value of the internet. Brilliant!<br>- Independent Learner, Australia |
| I can not thank you enough for the online videos of Dr. Gilbert Strang.  I'm currently a student at University of New Mexico taking Linear Algebra.  I have been in a class since January and was completely lost.  Out of desperation I searched the internet for help and stumble upon this video collection.  I have understanding beyond understanding and can not believe how simple the concepts are when they are taught correctly.  I was on my way to failing this class and now I'm back on top. Dr. Strang is an outstanding professor who should give courses to fellow professors on how to correctly teach Linear Algebra.  Thank you, thank you, thank you.<br>- Student - College/University, USA |
| Why I donate to OCW: I donate to OCW because I believe in education. I think it is important to offer education free of charge to the world to give everyone a chance to improve their lives and make this world a better place.<br>- Independent Learner, USA |
| Why I donate to OCW: As a parent of my son, who is a member of class of 2016 at MIT, I am very glad to support MIT OCW. OCW was very instrumental in helping him prepare for his AP exams. I am sure the quality of OCW materials convinced him to attend MIT. I have personally used MIT OCW to understand the curriculum and classes offered better. |

**Figure 1. OCW and Affiliate Monthly Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

| Media Mentions |
|---|
| 5/2 - Associated Press Financial Wire |
| 5/2 - Boston.com |
| 5/3 - BusinessWeek |
| 5/3 - CNET |
| 5/3 - Engadget |
| 5/3 - Fast Company |
| 5/3 - The Atlanta Journal-Constitution |
| 5/3 - The Berkshire Eagle |
| 5/3 - The New Zealand Herald |
| 5/3 - WBUR |
| 5/3 - BostInno (blog) |
| 5/3 - The Verge |
| 5/4 - Fellow GEEK |
| 5/4 - Huffington Post |
| 5/5 - MSN Money |
| 5/5 - Reason Online (blog) |
| 5/7 - Harvard Crimson |
| 5/8 - Pakistan Daily Times |
| 5/9 - BostInno |
| 5/10 - TechCrunch |
| 5/15 - Singularity Hub |
| 5/23 - Korea Times |
| 5/25 - Engadget |
| 5/31 - Mondaq Business Briefing |

Source: Google Alerts, Lexis Nexus