The statistician suggests probabilistic models of reality and investigates their validity. He does so in an attempt to gain insight into the behavior of physical systems and to facilitate better predictions and decisions regarding these systems. A primary concern of statistics is statistical inference, the drawing of inferences from data.

The discussions in this chapter are brief, based on simpte examples, somewhat incomplete, and always at an introductory level. Our major objectives are (1) to introduce some of the fundamental issues and inethods of statistics and (2) to indicate the nature of the transition required as one moves from probability theory to its applications for statistical reasoning.

We begin with a few comments on the relation between statistics and protability theory. After identifying some prime issues of concern in statistical investigations, we consider common methods for the study of these issues. These methods generally represent the vicwpoint of classical statistics. Our coneluding sections serve as a brief introduction to the developing field of Bayesian (or modern) statistics.

## 7-1 Statistics Is Different

Probability theory is axiomatic. Fully defined probability problems have unique and precise solutions. So far we have deatt with problems which are wholly abstract, although they have often been based on probabilistic models of reality.

The field of statistics is different. Statistics is concerned with the relation of such models to actual physical systems. The methods employed by the statisticiun are arbitrary ways of being reasonable in the application of probability theory to physical situations. His primary tools are probability theory, a mathematical sophistication, and common sense.

To use an extreme example, there simply is no unique best or correct way to extrapolate the gross national product five years hence from three days of rainfall data. In fact, there is no best way to predict the rainfall for the fourth day. But there are many ways to try.

## 7-2 Statistical Models and Some Related Issues

In contrast to our worl in previous chapters, we are now concerned both with models of reality and reality itself. It is important that we keep in mind the differences between the statistician's model (and its implications) and the actual physical situation that is being modeled.

In the real world, we may design and perform experiments. We may observe certain characteristics of interest of the experimental ontromes. If we are studying the behavior of a coin of suspicious origin, a characteristic of interest might be the number of heads observed in a certain number of tosses. If we are testing a vaccine, one eharacteristie of interest could be the ohserved immunity rates in a eontrol group and in a vaceinated group.

What is the nature of the statisticinn's model? From whatever linowledge he has of the physical methamisms involved and from his past experience, the statistiefin postulates at probabilistic model for the system of interest. He anticipates that this model will exhibit a probabilistic hehavior in the charactersties of interest similar to that of the physical system. The details of the model might or might not be "losely related to the actual mature of the physien system.

If the statistician is conecrned with the roin of suspicious origin.
he might suggest a model which is a Bernoulli process with probability $P$ for a head on any toss. For the study of the vaccine, he might suggest a model which assigns a probability of immunity $P_{1}$ to each namber of the control group and assigns a probability of immunity $P_{2}$ to each member of the vaccinated group.

We shall eonsider some of the questions which the statistician asks about his models and learn how he employs experimental data to explore these questions.
1 Based on some experimental data, does a certain model seem reasonable or at least not particularly unreasonable? This is the domain of significance testing. In a significance test, the statistician speculates on the likelihood that data similar to that actually observed would be generated by hypothetical experiments with the model.
2 Based on some experimental data, how do we express a preference anong several postulated models? (These models might be similar models differing only in the values of their parameters.) When one deals with a sclection among several hypothesized models, he is involved in a matter of hypothesis testing. We shall learn that hypothesis testing and significance testing are very closely related.
3 Given the form of a postulated model of the physical system and some experimental data, how may the data be employed to establish the most desirable values of the parameters of the model? This question woutd arise, for example, if we considered the Bernoutli model for fips of the suspicious coin and wished to adjust parameter $P$ to make the model as compatible as possible with the experimental data. This is the domain of estimation.
4 We may be uncertain of the appropriate parameters for our model. However, from previous experience with the physical system and from other information, we may have convictions about a reasonable PDF for these parameters (which are, to us, random variables). The field of Bayesian analysis develops an efficient framework for combining surh "prior knowledge" with experimental data. Bayesian analysis is particularly suitable for investigations which must result in decisions among several possible future courses of action.

The remainder of this book is concerned with the four issues introduced above. The results we shall obtain are based on subjective applitations of concepts of probability theory.

## 7-3 Statistics: Sample Values and Experimental Values

In previous chapters, the phrase "experimental value"" always applied to what we might now consider to be the outcome of a hypothetical experiment with a model of a physical system. Since it is important that we be able to distinguish between consequences of a model and consefuences of reality, we establish two definitions.
experinental value: Refers to actual data which must, of course, be obtained by the performance of (real) experiments with a physical system
SAMPLE VALUE:
Refers to the outcome resulting from the
performance of (hypothetical) experiments with a model of a physical system

These particular definitions are not universal in the literature, but they will provide us with an explicit language.

Suppose that we perform a hypothetical experiment with our model $n$ times. Let random variable $x$ be the characteristic of interest defined on the possible experimental outcomes. We use the notation $x_{i}$ to denote the random variable defined on the $i$ th performance of this hypothetical experiment. The set of random variables ( $x_{1}, x_{7}$, . . .,$x_{n}$ ) is defined to be a sample of size $n$ of random variable $x$. A sample of size $n$ is a collection of random variables whose probabilistic behavior is specified by our model. Hypothesizing a model is equivalent to specifying a compound PDF for the members of the sample.

We shall use the word statistic to describe any function of some random variables, $q(u, v, w, \ldots)$. We may use for the argument of a statistic either the members of a sample or actual experimental values of the random variables. The former case results in what is known as a sample calue of the statistic. When experimental values are used for $u, v, w, \ldots$, we obtain an experimental value of the statistic. Given a specific model for consideration, we may, in principle, derive the PDF for the sample value of any statistic from the eompound PDF for the members of the sample. If our model happens to be correct, this PDF would also describe the experimental value of the statistic.

## Much of the field of statistics hinges on the following three steps:

1 Postulate a model for the physical system of interest.
2 Based on this model, select a desirable statistic for which:
The PDF for the sample value of the statistic may be calculated in a useful form.
Experimental values of the statistic may be obtained from reality.
3 Obtain an experimental value of the statistic, and comment on the likelihood that a similar value would result from the use of the proposed model instead of reality.

The operation of deriving the PDF's and their means and variances for useful statistics is often very complicated, but there are a few cases of frequent interest for which some of these calculations are not too involved. Assuming that the $x$,'s in our sample are ahways independent and identically distributed, we present some examples.

One fundamental statistic of the sample ( $x_{1}, x_{z_{1}}, \ldots, x_{n}$ ) is the sample mean $M_{n}$, whose definition, expected value, and variance were introduced in Sec. 6-3

$$
M_{n} \equiv \frac{1}{n} \sum_{i=1}^{n} x_{i} \quad E\left(M_{n}\right)=E(x) \quad \sigma_{M_{n}}^{2}=\frac{\sigma_{x}^{2}}{n}
$$

and our proof, for the case $\sigma_{\mathrm{x}}{ }^{2}<\infty$, showed that $M_{n}$ obeyed (at least) the weak law of large numbers. If characteristic $x$ is in fact described by any PDF with a finite variance, we can with high probability use $M_{n}$ as a good estimate of $E(x)$ by using a large value of $n$, since we know that $M_{n}$ converges stochasticalty to $E(x)$.

It is often difficult to determine the exact expression for $f_{M n}(M)$, the PDF for the sample mean. Quite often we turn to the central limit theorem for an approximation to this PDF. Our interests in the PDF's for particular statistics will become clear in later sections.

Another important statistic is $S_{n}{ }^{2}$, the sample variance. The definition of this particular random variable is given by
$S_{n}^{2}=\frac{1}{n} \sum_{i=1}^{n}\left(x_{i}-M_{n}\right)^{2}$
where $M_{n}$ is the sample mean as defined earlier. We may expand the above expression,
$S_{n}{ }^{2}=\frac{1}{n} \sum_{i=1}^{n} x_{i}{ }^{2}-\frac{2}{n} M_{n} \sum_{i=1}^{n} x_{i}+M_{n}{ }^{2}=\frac{1}{n} \sum_{i=1}^{n} x_{i}{ }^{2}-M_{n}{ }^{2}$
This is a more useful form of $S_{n}{ }^{2}$ for the calculation of its expectation
$E\left(S_{n}^{2}\right)=\frac{1}{n} E\left(\sum_{i=1}^{n} x_{i}^{2}\right)-E\left(M_{n}^{2}\right)$
The expectation in the first term is the expected value of a sum and may be simplified by
$E\left(\sum_{i=1}^{n} x_{i}{ }^{2}\right)=E\left(x_{1}{ }^{2}+x_{2}{ }^{2}+\cdots+x_{n}{ }^{2}\right)=n E\left(x^{2}\right)$
The calculation of $E\left(M_{n}{ }^{2}\right)$ requires a few intermediate steps,

$$
\begin{aligned}
E\left(M_{n}^{2}\right) & =E\left[\left(\frac{1}{n} \sum_{i=1}^{n} x_{i}\right)^{2}\right]=E\left(\frac{1}{n^{2}} \sum_{i=1}^{n} x_{i}^{7}\right)+E\left(\frac{1}{n^{2}} \sum_{i=1}^{n} \sum_{i=1}^{n} x_{j} x_{i}\right) \\
& =\left(\frac{1}{n}\right)^{2}\left(n E\left(x^{0}\right)+n(n-1)[E(x)]^{2}\right\}
\end{aligned}
$$

In the last term of the above expression, we have used the fact that, for $l \neq j, x_{1}$ and $x_{j}$ are independent random variables. Returning to our expression for $E\left(S_{n}{ }^{2}\right)$, the expected valuc of the sample variance, we have

$$
\begin{aligned}
E\left(S_{n}^{2}\right) & =\frac{1}{n} n E\left(x^{2}\right)-\frac{1}{n} E\left(x^{2}\right)-\left(1-\frac{1}{n}\right)[E(x)]^{2} \\
& =\left(1-\frac{1}{n}\right)\left\{E\left(x^{2}\right)-[E(x)]^{2}\right\}=\frac{n-1}{n} \sigma_{x}^{3}
\end{aligned}
$$

Thus, we sec chat for samples of a large size, the expected value of the sample variance is very close to the variance of random variable $x$. The poor agreement between $E\left(S_{n}{ }^{2}\right)$ and $\sigma_{x}{ }^{2}$ for small $n$ is most reasonable when one considers the definition of the sample variance for a sample of size 1 .

We shall not investigate the variance of the sample variance. However, the reader should realize that a result obtainable from the previous equation, namely,

```
\mp@subsup{\operatorname{lim}}{n->\infty}{}E(\mp@subsup{S}{n}{2})=\mp@subsup{\sigma}{z}{}\mp@subsup{}{}{2}
```

does not necessarily mean, in itself, that an experimental value of $S_{n}{ }^{2}$ for large $n$ is with high probability a good estimate of $\sigma_{s}^{2}$. We would need to establish that $S_{n}{ }^{2}$ at least obeys a weak law of large numbers before we could have confidence in an experimental value of $S_{n}{ }^{8}$ (for large $n$ ) as a good estimator of $\sigma_{x}{ }^{2}$. For instance, $E\left(S_{n}{ }^{2}\right) \approx \sigma_{x}{ }^{2}$ for large $n$ does not even require that the variance of $S_{n}{ }^{2}$ be finite.

## 7-4 Significance Testing

Assume that, as a result of preliminary modeling efforts, we have proposed a model for a physical system and we are able to determine the PDI' for the sample value of $q$, the statistio we have solcuted. In significance testing, we work in the event spare for statistic $q$, using this PDP, which would also hold for experimental values of $q$ if our
model were correct. We wish to evaluate the hypothesis that our model is correct.

In the event space for $q$ we define an event $W$, known as the improbable event. We may select for our improbable event any particular event of probability $\alpha$, where $\alpha$ is known as the level of significanee of the test. After event $W$ has been selected, we obtain an experimental value of statistic $q$. Depending on whether or not the experimental value of $q$ falls within the improbable event $W$, we reach one of two conclusions as a result of the significance test. These conclusions are
1 Rejection of the hypothesis. The experimental value $q$ fell within the improbable event $W$. If our hypothesized model were correct, our observed experinental value of the statistic would be an inprobable result. Since we did in fact obtain such an experimental value, we believe it to be unlikely that our hypothesis is correct.
2 Acceplance of the hypothesis. The experimental valuc of $q$ fell in $W^{\prime}$. If our hypothesis were true, the observed experimental value of the statistic would not be an improbable event. Since we did in faet obtain such an experimental value, the significance test has not provided us with any particular reason to doubt the hypothesis.

We discuss some examples and further details, deferring general comments until we are more familiar with significance testing.

Suppose that we are studying a coin-flipping process to test the hypothesis that the process is a Bcrnoulli process composed of fair ( $P=\frac{1}{2}$ ) trials. Eventually, we shall observe 10,000 flips, and we have selected as our statistic $k$ the number of heads in 10,000 flips. Using the central limit theorem, we may, for our purposes, approximate the sample value of $k$ as a continuous random variable with a Gaussian PDF as shown below:


Thus we have the conditional PDF for statistic $k$, given our hypothesis is correct. If we set $\alpha$, the probability of the "improbable" event at 0.05 , many events could serve as the improbable event $\boldsymbol{W}$. Several such choices for $W$ are shown below in an event space for $k$, with $P(W)$ indicated by the area under the PDF $f_{k}\left(k_{0}\right)$.


The heavy line appearing on the $k_{o}$ axis in cach of the above sketches represents one possible selection of an improbable event at the 0.05 level of signiticance.

That part of the cevent space for a statistic which is included in the improbable event $W$ is called the critical range of the statistic. If the experimental value of the statistic falls into the critical region, the hypothesis is "rejected"; otherwise it is "atcepted." Note that the level of significance of the test is actually equal to the conditional probability that a bypothesis will be rejected, given that it is correct.

A reasonable choite of the improbable event must depend on the artual problem at hard. In a significance test, one is, in effect, lesting his hypothesis against all other hypothesas, with no particular allernatives in mind. If the hypothesis being tested is not correct, some other hypothenis (stated or unstated) is correct. The critical region is placed where we believe other hypotheses are more likely to place the experimental value of the statistie than is the particular hypothesis under lest. This may be viewed as "setting a trap" for outcomes due to other hypotheses, and it often results in a decision to makn the acceptance region $W^{\prime}$ as small as possible. There can be no escape from the fact that this type of statistical reasoning is necessarily an arbitrary
and subjective procedure, but il is a procedure that most people would consider superior to guessing.

Let's return to the exnmple of the coin-tossing process and assume that we have agreed to set $\alpha$, the level of significance (or the conditional probability of the improbable event, given that the model is correet) equa! to $0.0 \bar{i}$. If we have no general feclings about possible aiternative hypotheges, we would expect to trap most other hypotheses most often by making our aeceptance region, the complement of the critical region, as small as pussible. For this purpose, we would select $W_{2}$ in the above sketch as our choice for the improbable event $W$.

If we had suspicions that the most likely alternative hypotheses were of the forn " $P$ greater than 0.5, " we would want the critical region to cover values of our statistic most favored by the alternative hypotheses. We would therefore select $W_{1}$ of the three improbable cvents shown above. Mnst often, however, significance testing refers to testing one hypothesis with no others in mind, and the acceptance region is generally made as snall ns possible for a given level of significance.

The choice of the level of signifcance is rather arbitrary. There are a few popular conventional values of $\alpha$, and these include $0.05,0.02$, and 0.01 . The smaller the level of significance, the less likely we are to reject our hypothesis if it is true and the more likely we are to accept our hypothesis if it is false. In most cases, one would expect the choice of the level of significance to depend on the relative costs of the two possible types of croors which may result from the test, false acceplance of the hypothesis and false rejection of the hypothesis.

Consider one additional example of the specification of a significance test. Suppose that our model for characteristic $x$ of a certain process is that $x$ is a random variable described by a Gaussian PDF with $\sigma_{x}=1$. We have
$f_{x}\left(x_{0}\right)=\frac{1}{\sqrt{2 \pi}} e^{-\left(s_{0}-\infty\right) / 2} \quad-\infty \leq x_{0} \leq \infty$
and we do not know the value of $r$, the expected value of $x$. Ten independent experimental values of characteristic $x$ have been obtained, and we wish to test the hypothesis that parameter $r$ is equal to zero.

Using $x_{i}$ as the notation for the $i$ th experimental value of $x$, we arbitrarily elect to use the statistic

$$
y=x_{1}+x_{1}+\cdots+x_{10}
$$

since we know (from the properties of sums of independent Caussian random variables) that the PDF for the sample valuc of $y$ is
$f_{v}\left(y_{0}\right)=\frac{1}{\sqrt{2 \pi}} \sqrt{10} e^{-\left(y_{0}-1\left(x_{v}\right) ?(z, 10)\right.} \quad-\infty \leq y_{0} \leq \infty$

In a significance test we work with the conditional PDF for our statistic, given that our hypothesis is true. For this example, we have
$f_{y}\left(y_{0}\right)=\frac{1}{\sqrt{2 \pi} \sqrt{10}} e^{-e_{0}^{2} / 2 \mathrm{~J}} \quad-\infty \leq y_{0} \leq \infty$
Assume that we have decided to test at the 0.05 level of significance and that, with no particular properties of the possible alternative hypotheses in mind, we choose to malie the aeceptance region for the significance test as small as possible. This leads to a rejection region of the form $|y|>A$. The following sketch applies,

and $A$ is determined by
$\operatorname{Prob}(y \geq A)=0.025=1-\Phi\left(\frac{A-0}{\sqrt{10}}\right)$
$\Phi\left(\frac{A}{\sqrt{10}}\right)=0.975 \quad A \approx 6.2 \quad$ from table in Sec. 6-4
Thus, at the 0.05 level, we shall reject our hypothesis that $E(x)=0$ if it happens that the magnitude of the sum of the 10 experimental values of $x$ is greater than 6.2.

We conclude this section with several brief comments on significance testing:
1 The use of different statistics, based on samples of the same size and the same experimental values, may result in different conclusions from the significance test, even if the acceptance regions for both statistics are made as small as possible (see l'rob. 7.06).
2 In our examples, it happened that the only parameter in the PDF's for the statistics was the one whose value whs specified by the hypothesis. In the above example, if $\sigma_{s}{ }^{2}$ were not specified and we wished to make no assumptions about it, wo would have had to try to find a statistic whose PDF depended on $E(x)$ but not on $\sigma_{x}{ }^{2}$.

3 Even if the outcome of a significance test results in acceptance of the hypothesis, there are probably many other more accurate (and less accurate) hypotheses which would also be accepted as the result oi similar significance tests upon them.
4 Because of the imprecise statement of the alternative hypotheses for a significance test, there is little we can say in general about the relative desirability of several possible statistics based on samples of the same size. One desires a statistic which, in its event space, discriminotes as sharply as possible between his hypothesis and other hypotheses. In almost all situations, increasing the size of the sample will contribute to this discrimination.
5 The formulation of a significance test does not allow us to determine the a priori probability that a significance test will result in an incorrect conclusion. Even if we can agree to accept an a priori probability $P\left(H_{0}\right)$ that the hypothesis $H_{0}$ is true (before we undertake the test), we are still unable to evaluate the probability of an incorrect outconse of the significance test. Consider the following sequential event space picture for any significance test:


The lack of specific alternatives to $H_{0}$ prevents us from calculating a priori probabilities for the bottom two event points, even if we accept a value (or range of values) for $P\left(H_{0}\right)$. We have no way to estimate $\beta$, the conditional probability of acceptance of $H_{0}$ given $H_{0}$ is incorrect. 6 One value of significance testing is that it often leads one to diseard particularly poor hypotheses. In most cases, statistics based on large enough samples are excellent for this purpose, and this is achieved with a rather small number of nssumptions about the situation under study.

### 7.5 Parametric and Nonparametric Hypotheses

Two examples of significance tests were considered in the previous scetion. In both cases, the PDF for the statistic resulting from the model contained a parameter. In the fisst example, the parameter
was $P$, the probability of success for a Bernoulli process. In the second example, the parameter of the PDF for the statistic was $r$, the expected value of a Gaussian random variable. The significance tests were performed on hypotheses which specified values for these parameters.

If, in effect, we assume the given form of a model and test hypotheses which specify values for parameters of the model, we say that we are testing parametric hypotheses. .The hypotheses in both examples were parametric hypotheses.

Nonparametric hypotheses are of a broader nature, of en with regard to the general form of a model or the form of the resulting PDF for the characteristic of interest. The following are some typical nonparametric hypotheses:
1 Characteristic $x$ is normally distributed.
2 Random variables $x$ and $y$ have identical marginal l'DF's, that is, $f_{x}(u)=f_{y}(u)$ for all values of $u$.
3 Random variables $x$ and $y$ have unequal expected values.
4 The variance of randon variable $x$ is greater than the variance of random variable $y$.

In principle, significance testing for parametric and nonparametric hypotheses follows exactly the same procedure. In practice, the determination of useful statistics for nonparametric tests is of ten a very difficult task. To be useful, the PDF's for such statistics must not depend on unknown quantities. Furthermore, one strives to make as few additional assumptions as possible before testing nonparametric hypotheses. Several nonparametric methods of great practical value, however, may be found in most elementary statistics texts.

## 7-6 Hypothesis Testing

The term significance test normally refers to the evaluation of a hypothesis $H_{0}$ in the absence of any useful information about alternative hypotheses. An evaluation of $H_{0}$ in a situation where the alternative hypotheses $H_{1}, H_{2}, \ldots$ are specified is known as a hypothesis test.

In this section we discuss the situation where it is known that there are only two possible parametric hypotheses $H_{0}\left(Q=Q_{0}\right)$ and $H_{1}\left(Q=Q_{1}\right)$. We are using $Q$ to denote the parameter of interest.

To perform a hypothesis test, we select one of the hypotheses, $H_{0}$ (called the null hypothesis), and subject it to a significance test based on some statistic $q$. If the experimental value of statistic $q$ falls into the critical (or rejection) region $W$, defined (as in Sec. 7-4) by
$\operatorname{Prob}\left(q\right.$ in $\left.W \mid H_{0}\right)=\operatorname{Prob}\left(q\right.$ in $\left.W \mid Q=Q_{0}\right)=\alpha$
we shall "reject" $H_{0}$ and "accept" $H_{1}$. Otherwise we shall accept $H_{0}$ and reject $H_{1}$. In order to discuss the choice of the "best" possible critical region $W$ for a given statistic in the presence of a specific alternative hypothesis $H_{1}$, consider the two possible errors which may result from the outcome of a hypothesis test.

Suppose that $H_{0}$ were true. If this were so, the only possible error would be to reject $H_{0}$ in favor of $H_{1}$. The conditional probability of this type of error (called an error of type I, or false rejection) given $H_{0}$ is true is
$\operatorname{Prob}\left(\right.$ reject $\left.H_{0} \mid Q=Q_{0}\right)=\operatorname{Prob}\left(q\right.$ in $\left.W \mid Q=Q_{0}\right)=\alpha$
Suppose that $H_{0}$ is false and $H_{1}$ is true. Then the only type of error we could make would be to accept $H_{0}$ and reject $H_{1}$. The conditional probability of this type of error (called an error of type II, or false acceptance) given $H_{1}$ is true is

$$
\operatorname{Prob}\left(\operatorname{accept} H_{0} \mid Q=Q_{1}\right)=\operatorname{Prob}\left(q \text { not in } W \mid Q=Q_{1}\right)=\beta
$$

It is important to realize that $\alpha$ and $\beta$ are conditional probabilities which apply in different conditional event spaces. Furthermore, for significance testing (in Sec. 7-4) we did not know enough about the alternative hypotheses to be able to evaluate $\beta$. When we are concerned with a hypothesis test, this is no longer the case.

Let's return to the example of 10,000 coin tosses and a Bernoulli model of the process. Assume that we consider only the two alternative hypotheses $H_{0}(P=0.5)$ and $H_{1}(P=0.6)$. These hypotheses lead to two alternative conditional PDF's for $k$, the number of heads. We have


In this case, for any given $\alpha$ (the conditional probability of false rejection) we desire to select a critical region which will minimize $\beta$ (the conditional probability of false acceptance). It should be clear that, for this example, the most desirable critical region $W$ for a given $\alpha$ will be a continuous range of $k$ on the right. For a given value of $\alpha$,
we may now identily a arid $\beta$ as areas under the conditional PDF's for $k$, as shown below:


In practice, the selection of a pair of values $\alpha$ and $\beta$ would usually depend on the relative costs of the two possible types of errors and some a priori estimate of the probability that $H_{g}$ is true (see P'rob. 7.10).

Consider a sequential event space for the performanee of a hypothesis test upon $H_{0}$ with one specilic alternative hypothesis $H_{1}$ :


If we are willing to assign an a priori probability $P\left(H_{0}\right)$ to the validity of $H_{0}$, we nay then state that the probability (to us) that this hypothesis test will result in an incorrect conclusion is equal to
$\alpha P\left(H_{0}\right)+\beta\left[1-P\left(H_{0}\right)\right]$
Even if we are uncomfortable with any step which involves the assumption of $P\left(I_{0}\right)$, we may still use the fact that

$$
0 \leq P\left(H_{0}\right) \leq 1
$$

and the previous expression to obtatin the bounds
$\min (\alpha, \beta) \leq \operatorname{Prob}($ incorrect conclusion $) \leq \max (\alpha, \beta)$
We now comment on the selection of the statistic $q$. Fior ary
liypothesis test, a desirable statistic would be one which provides good discrimination between $H_{0}$ and $H_{\mathrm{l}}$. For one thing, we would like the ratio
$f_{0 \mid H_{0}\left(q_{0} \mid H_{0}\right)}$
$\bar{f}_{v \mid} \mid H_{1}\left(q_{0} \mid H_{2}\right)$
to be as large as possible in the acceptance region $W^{\prime}$ and to be as small as possible in the rejcction region $W$. This would mean that, for any experimental value of statistic $q$, we would be relatively unlikely to accept the wrong hypothesis.

We might decide that the best statistic, $q$, is one which (for a given sample size of a given observable characteristie) provides the minimum $\beta$ for any given $\alpha$. Even when such a best statistic does exist, however, the derivation of the form of this best statistic and its conditional I'DI's may be very difficult.

## 7-7 Estimation

Assume that we have developed the form of a model for a physical process and that we wish to deternine the most desirable values for some parameters of this model. The general theory of using experimental data to estimate such parameters is known as the theory of estimation.

When we perform a hypothesis test with a rich set of alternatives, the validity of several suggested forms of a model may be under question. For our diseussion of estimation, we shall take the viewpoint that the general form of our model is not to be questioned. We wish lere only to estimate certain parameters of the process, given that the form of the model is correct. Since stating the form of the model is equivalent to stating the form of the PDF for characteristic $x$ of the process, determining the parameters of the model is similar to adjusting the parameters of the PDF to best accommodate the experimental data.

Let $Q_{n}\left(x_{1}, x_{2}, \ldots, x_{n}\right)$ be a statistic whose sample values are a function of a sample of size $n$ and whose experimental values are a function of $n$ independent experimental values of random variable $x$. Let $Q$ be a parameter of our model or of its resulting PDF for random variable $r$. We shall be interested in those statistics $Q_{n}$ whose experimental values happen to be good estimates of parameter $Q$. Such statisties are known as estimators.

Some examples of useful estimators follow. We might use the average value of $n$ experimental values of $x$, given by
$Q_{n}=\frac{1}{n}\left(x_{1}+x_{2}+\cdots+x_{n}\right)=M_{n}$
as an estimate of the parameter $E(x)$. We have already encountered this statistic several times. [Although it is, alas, known as the sample mean ( $M_{n}$ ), we must realize that, like any other statistic, it has both sample and experimental values. A similar comment applies to our next example of an estimator.] Another example of a statistic which may serve as an estimator is that of the use of the sample variance, given by
$Q_{n}=\frac{1}{n} \sum_{i=1}^{n}\left(x_{i}-M_{n}\right)^{2}=S_{n}{ }^{2}$
to estimate the variance of the PDF for random variable $x$. For a final example, we might use the maximum of $n$ experimental values of $x$, given by
$Q_{n}=\max \left(x_{1}, x_{2}, \ldots, x_{n}\right)$
to estimate the largest possible experimental value of random variable $x$.
Often we are able to suggest many reasonable estimators for a particular parameter $Q$. Suppose, for instance, that it is known that $f_{x}\left(x_{0}\right)$ is symmetric about $E(x)$, that is,
$f_{\mathrm{X}}[E(x)+a]=f_{\mathrm{I}}[E(x)-a] \quad$ for all $a$
and we wish to estimate $E(x)$ using some estimator $Q_{n}\left(x_{1}, x_{2}, \ldots, x_{n}\right)$. We might use the estimator
$Q_{n 1}=\frac{1}{n} \sum_{i=1}^{n} x_{i}$
or the estimator
$Q_{n 2}=\frac{\max \left(x_{1,}, x_{21}, \ldots, x_{n}\right)-\min \left(x_{1}, x_{2,}, \ldots, x_{n}\right)}{2}$
or we could list the $x_{i}$ in increasing order by defining
$y_{i}=i$ th smallest member of $\left(x_{1}, x_{2}, \ldots, x_{n}\right)$
and use for our estimator of $E(x)$ the statistic
$Q_{n \mathrm{~s}}= \begin{cases}y_{(n+1) / 2} & n \text { odd } \\ \frac{1}{2}\left(y_{n / 2}+y_{(n+2) / 2}\right) & n \text { even }\end{cases}$
Any of these three estimators might turn out to be the most desirable, depending on what else is known about the form of $f_{2}\left(x_{0}\right)$ and also depending, of course, on our criterion for desirability.

Ir the following section, we introduce some of the properties relevant to the selcction and evaluation of useful estimators.

## 7-8 Some Properties of Desirable Estlmators

A sequence of estimates $Q_{1}, Q_{2}, \ldots$ of parameter $Q$ is called consistent if it converges stochastically to $Q$ as $n \rightarrow \infty$. That is, $Q_{n}$ is a consistent estimator of $Q$ if
$\lim _{n \rightarrow \infty} \operatorname{Prob}\left(\left|Q_{n}-Q\right|>\epsilon\right)=0 \quad$ for any $\epsilon>0$
In Chap. 6, we proved that, given that $\sigma_{x}{ }^{2}$ is finite, the sample mean $M_{n}$ is stochastically convergent to $E(x)$. Thus, the sample meari is a consisten estimator of $E(x)$. If an estimator is known to be consistent, we would become confident of the accuracy of estimates based on very large samples. However, consistency is a limit property and may not be relevant for small samples.

A sequence of estimates $Q_{1}, Q_{2}, \ldots$ of parameter $Q$ is called unbiased if the expected value of $Q_{n}$ is equal to $Q$ for all values
$n=1,2, \ldots$
That is, $Q_{n}$ is an unbiased estimate for $Q$ if
$E\left(Q_{n}\right)=Q \quad$ for $n=1,2, \ldots$.
We noted (Sec. 7-3) that the sample mean $M_{n}$ is an unbiased estimator for $E(x)$. We also noted that, for the expected value of the sample variance, we have
$E\left(S_{n}{ }^{2}\right)=\frac{n-1}{n} \sigma_{x}{ }^{2}$
and thus the sample variance is not an unbiased estimator of $\sigma_{x}{ }^{3}$. However, it is true that
$\lim _{n \rightarrow \infty} E\left(S_{n}{ }^{2}\right)=\sigma_{x^{2}}{ }^{2}$
Any such estimator $Q_{n}$, which obeys
$\lim _{n \rightarrow \infty} E\left(Q_{n}\right)=Q$
is said to be an asymptotically unbiased estimator of $Q$. If $Q_{m}$ is an unbiased (or asymptotically unbiased) estimator of $Q$, this property alone does not assure us of a good estimate when $n$ is very large. We should also need some evidence that, as $n$ grows, the PDF for $Q_{\text {, }}$ becomes adequately concentrated near parameter $Q$.

The relative effciency of two unbiased estimators is simply the ratio of their varianees, We would expect that, the smatler the variance of an umbiased estimator $Q_{n}$, the more likely it is that an experi-
mental value of $Q$, will give an aechate extimate of parancter $Q$. We would say the most efficient unbiased cstimator for $Q$ is the unbiased estimator with the minimum variance.

We now discuss the concept of is sufficient estimator. Consider the $n$-dimensional sample space for the values $x_{1}, x_{2_{1}} \ldots, x_{n}$. In general, when we go from a point in this space to the corresponding vatue of the estimator $Q_{n}\left(x_{1}, x_{2}, \ldots, x_{n}\right)$, one of two things must happen. Given that our model is correct, either $Q_{n}$ contains all the information in the experimental outcome $\left(\tau_{1}, \tau_{2}, \ldots, x_{n}\right)$ relevant to the estimation of paranueter $Q$, or it does not. For example, it is true for some estimation problems (nnd not for some others) that
$Q_{n}=\sum_{i=1}^{n} x_{i}$
contains all the information relevant to the estimation of $Q$ which may be found in $\left(x_{1}, x_{2}, \ldots, x_{n}\right)$. The reason we are interested in this matter is that we would expect to make the best use of experimental data by using estimators which take advantage of all relevant informution in the data. Such estimators are known as sufficient estimators. The formal definition of sufficiency dnes not follow in a simple form from this intuitive discussion.

To state the mathematical definition of a sufficient estimator, we shall use the notation
$\begin{aligned} & x_{j}= x_{1} x_{2} \cdots x_{n} \quad \text { representing an } n \text {-dimensional random } \\ & \text { variable } \\ & x_{01}=x_{10} \quad x_{20} \quad \cdots x_{n 0} \quad \text { representing any particular value of } x_{3}\end{aligned}$
Our model provides us with a PDF for in terms of a parameter $Q$ which we wish to estimate. This PDF for $t, x$ may be written as

$$
f_{ \pm}\left(x_{0}\right)=g\left(x_{0}, Q\right) \quad \text { where } g \text { is a function only of } x_{0} \text {, and } Q
$$

If we are given the experimental value of estimator $Q_{n}$, this is at last partial information about $x$, and we could hope to use it to calculate
the resulting conditional PDF for $x_{1}$,
$f_{2 \leq 1 Q_{n}}\left(x_{n} \mid Q_{n}\right)=h\left(x_{0}, Q, Q_{n}\right)$
where $h$ is a function only of $x_{0}, Q$, and $Q_{"}$. If and only if the PDF $h$
does not depend on parameter $Q$ after the value of $Q_{n}$ is given, we define $Q_{n}$ to be a sufticient estimator inf parnmeter $Q$.

A few comments may help to explain the apparent distance between our simple intuitive notion of a sulficient statistic and the
formal definition in the above paragraph. We are estimating $Q$ because we do not know its value. Let us aecept for a moment the notion that $Q$ is (to us) a random variable and that our knowledge about it is given by some a priori l'DF. When we say that a sufficient estimator $Q_{n}$ will contain fll the information about $Q$ which is to be found in $\left(x_{1}, x_{2}, \ldots, x_{n}\right)$, the implication is that the conditional PDF for $Q$, given $Q_{n}$, will be identical to the conditional l'DI' for $Q$, given the values $\left(x_{5}, x_{2}, \ldots, x_{n}\right)$. Because classical statistics does not provide a framework for viewing our uncertairtics about unknown constants in terms of such PDF's, the above definition has to be worked around to be in terms of other PDF's. Insterd of stating that $Q_{n}$ tells us everything about $Q$ which might be found in ( $x_{1,}, x_{2}, \ldots, x_{n}$ ), our formal definition states that $Q_{\mathrm{n}}$ tells us everything about $\left(r_{1}, x_{2}, \ldots, r_{n}\right)$ that we could find out by knowing $Q$.

In this section we have discussed the concepts of consistency, bias, relative efficiency, and sufficiency of estimators. We should also note that actual estimates are normally accompanied by confidence linits. The statistician specifies a quantity $\delta$ for which, given that his model is correct, the probability that the "random interval" $Q_{n} \pm \delta$ will fall such that it happens to include the true value of parameter $Q$ is equal to some value such as 0.95 or 0.98 . Note that it is the location of the interval centered about the experimental value of the estimator, and not the true value of parameter $Q$, which is considered to be the random phenomenon when one states confidence limits. We shall not explore the actual calculation of confidence limits in this text. Although there are a few special (simple) cases, the general problem is of an advanced nature.

### 7.9 Maximum-likelihood Estimation

There are several ways to obtain a desirable estimate for $Q$, an unknown parameter of a proposed statistical model. One method of estimation will be introduced in this section. A rather different approach will be indicated in our discussion of Bayesian analysis.

To use the method of maximum-likelihood estimation, we first obtain an experimental value for some sample $\left(x_{1}, x_{2}, \ldots, x_{n}\right)$. We then determine which of all possible values of parameter $Q$ imaximizes the a priori probability of the observed experimental value of the sample (or of some statistic of the sample). Quantity $Q^{*}$, that possible value of $Q$ which maximizes this a priori probability, is known as the maximum-likelihood estimator for paramcter $Q$.

The a priori probability of the observed experimental outcome is calculated under the assumption that the model is correct. Before
expanding on the above definition (which is somewhat incomplete) and commenting upou the method, we consider a simple example.

Suppose that we are considering a Bernoulli process as the model for a series of coin flips and that we wish to estimate parameter $P$, the probability of heads (or success), by the method of maximumlikelihood. Our experiment will be the performance of $n$ flips of the coin and our sample $\left(x_{1}, x_{2}, \ldots, x_{n}\right)$ represents the exact sequence of resulting Bernoulli random variables.

The a priori probability of any particular sequence of experimental outcomes which contains exactly $k$ heads out of a total of $n$ flips is given by

$$
P^{\star}(1-P)^{n-k} \quad k=0,1, \ldots, n
$$

To find $P^{*}$, the maximum-likelihood estimator for $P$, we use elementary calculus to determine which value of $P$, in the range $0 \leq P \leq 1$, maximizes the above a priori probability for any experimental value of $k$. Differentinting with respect to $P$, setting the derivative equal to zero, and cherking that we are in fact maximizing the above expression, we finally obtain

$$
P^{*}=\frac{k}{n}
$$

which is the maximum-likelihood estimator for parameter $P$ if we observe exactly $k$ heads during the $n$ trials.

In our earlier discussion of the Bernoulli law of large numbers (Sec, 6-3) we established that this particular maximum-likelihood estimator satisfies the definition of a consistent estimator. By performing the calculation
$E\left(P^{*}\right)=E\left(\frac{k}{n}\right)=\frac{1}{n} E(k)=\frac{n P}{n}=P$
we find that this estimator is also unbiased.
Note also that, for this example, maximum-likelihood estimation based on either of two different statistics will result in the same expression for $P^{*}$. We may use an $n$-dimensional statistic (the sample itself) which is a finest-grain description of the experimental outcome or we may use the alternative statistic $h$, the nuinber of heads observed. (It happens that $k / n$ is a sufficient estimator for parameter $P$ of a Bernoulli process.)

We now make a necessary expansion of our original definition of maximum-likelihood estimation. If the model under consideration results in a continuous PDF for the statistic of interest, the probability associated with any particular experimental value of the statistic is
zero. For this case, let us, for an $n$-dimensional statistic, view the problem in an $n$-dimensional event space whose coordinates represent the $n$ components of the statistic. Our procedure will be to determine that possible value of $Q$ which maximizes the a priori probability of the cvent represented by an $n$-dimensional incremental cubc, centered about the point in the event spuce which represents the observed experimental value of the statistic.

The procedure in the preceding paragraph is entirely similar to the procedure used earlier for maximum-likelihood estimation when the statistic is described by a PMF. For the continuous case, we work with incremental events centered about the event point representing the observed experimental outcome. The result can be restated in a simple manner. If the statistic employed is desrrithed by a continuous PDF, we maximize the appropriate $P D F$ evaluated at, rather than the probability of, the observed experimental outcome.

As an example, suppose that our model for an interarrival process is that the process is I'oisson. This assumption models the firstorder interarrival times as independent random variables, each with PDF
$f_{x}\left(x_{0}\right)=\lambda e^{-\lambda_{t}} \quad x_{0}>0$
In order to estimate $\lambda$, we shall consider a sample ( $r, s, l, u, v$ ) composed of five independent values of random variable $x$. Our statistic is the sample itself. The compound PDF for this statistic is given by
$f_{r}, \boldsymbol{,}, \ldots, \alpha_{c}\left(r_{0}, s_{0}, t_{0}, u_{0}, v_{0}\right)$

$$
\begin{aligned}
& = \begin{cases}\lambda^{-\lambda_{0} \lambda e^{-\lambda_{0}} \lambda e^{-\lambda} e^{-\lambda} \lambda e^{-\lambda u_{3}} \lambda e^{-\lambda_{0}}} & \text { if } r_{0}, s_{0}, t_{0}, u_{0}, v_{0} \geq 0 \\
0 & \text { otherwise }\end{cases} \\
& = \begin{cases}\lambda^{5} e^{-\lambda\left(r_{2}+t_{0}+t_{0}+u_{0}+w_{0}\right)} & \text { if } r_{0}, s_{0}, t_{0}, u_{0}, v_{0} \geq 0 \\
0 & \text { otherwise }\end{cases}
\end{aligned}
$$

Maximization of this PDF with respect to $\lambda$ for any particular experimental outcome ( $r_{0}, s_{0}, l_{0}, u_{0}, v_{0}$ ) leads to the maximum-likelihood estimator

$$
\lambda^{*}=\frac{5}{r_{0}+s_{0}+t_{0}+u_{0}+v_{0}}
$$

which seems reasonable, since this resuit states that the maximumlikelihood estimator of the average arrival rate happens to be equal to the experimental value of the average arrival rate. (We used the $(r, s, t, u, v)$ notation instead of $\left(x_{1}, x_{2}, \ldots, x_{n}\right)$ to enable us to write out the compound PDF for the sample in our more usual notation.]

Problem 7.15 assists the reader to show that $\lambda^{*}$ is a consistent
estimator which is biased but asymptotically unbiased. It also happens that $\lambda^{*}$ (the number of interarival times divided by their sum) is a sufficient estimator for parameter $\lambda$.

In general, maximum-likelihood estimators can be shown to have a surprising number of useful properties, both with regard to theoretical matters and with regard to the simplicity of practical application of the method. For situations involving very large samples, there are few people who disagree with the reasoning which gives rise to this arbitrary but most useful estimation technique.

However, serious problems do arise if one attempts to use this estimation technique for decision problems involving smalt samples or if one attempts to establish that maximum likelihood is a truly fundamental technique involving fewer issumptions than other methods of estimation.

Suppose that we have to make a large wager based on the true value of $P$ in the above coin example. There is time to flip the coin only five times, and we observe four heads. Very few people would be willing to use the maximum-likelihood estimate for $P$, $\frac{4}{3}$, as their estimator for parameter $P$ if therc were large stakes involved in the accuracy of their estimate. Since maximum likelihood depends on a simple maximization of an unveighted PDF, there seems to be an uncomfortable implication that all possible values of parameter $P$ were equally likely before the experiment was performed. We shall return to this matter in our discussion of Bayesian analysis.

## 7-10 Bayesian Analysis

A Bayesian believes that any quantity whose value he does not know is (to him) a random variable. He belicves that it is possible, at any time, to express his state of knowledge about such a random variable in the form of a PDF. As additional experimental evidence becones available, Bayes' theorem is used to combine this evidence with the previous PDI in order to obtain a new a posteriori PDF representing his updated state of knowledge. The PDF expressing the analyst's state of knowledge serves as the quantitative basis for any decisions he is reguired to make.

Consider the Bayesian analysis of $Q$, an unknown parameter of a postulated probabilistic model of a physical system. We assume that the outcomes of experiments with the system may be described by the resulting experimental values of continuous random variable $x$, the characteristic of interest.

Based on past experience and all other available information, the Bayesian approach begins with the specification of a $\operatorname{PDF} f_{Q}\left(Q_{0}\right)$, the
analyst's a priori PDF for the value of parameter $Q$. As before, the model specifies the PDF for the sample value of characteristic $x$, given the value of parameter $Q$. Since ve are now regarding $Q$ as another random variable, the l'DF for the sample value of $x$ with parameter $Q$ is to be written as the conditional PDF,
$f_{1 Q}\left(x_{0} \mid Q_{0}\right)=$ conditional PDF for the sample value of characteristic $x$, given that the value of parameter $Q$ is equal to $Q_{0}$
Each time an experimental value of characteristic $x$ is obtained, the continuous form of Bayes' theorem

$$
f_{Q_{\mid x}}\left(Q_{0} \mid x_{0}\right)=\frac{f_{x_{0}}\left(x_{0}, Q_{0}\right)}{f_{x}\left(x_{0}\right)}=\frac{f_{x \mid Q}\left(x_{0} \mid Q_{0}\right) f_{0}\left(Q_{0}\right)}{\int_{Q_{0}} f_{x \mid Q}\left(x_{0} \mid Q_{0}\right) f_{0}\left(Q_{0}\right) d Q_{0}}=f_{Q}^{\prime}\left(Q_{0}\right)
$$

is used to obtain the a posteriori PDF $f_{0}^{\prime}\left(Q_{0}\right)$, describing the analyst's new state of knowledge about the value of parameter $Q$. This PDF $f_{0}^{\prime}\left(Q_{0}\right)$ serves as the basis for any present decisions and atso as the a priori PDF for any future experimentation with the physical system.

The Bayesian analyst utilizus his state-of-knowledge PDF to resolve issucs such as:
1 Given a function $C\left(Q^{\prime}, Q^{*}\right)$, which represents the penalty associated with estimating $Q^{\prime}$, the true value of parameter $Q$, by an estimate $Q^{*}$, determine that estimator $Q^{*}$ which minimizes the expected value of $C\left(Q^{2}, Q^{*}\right)$. (For example, see Prob. 2.05.)
2 Given the function $C\left(Q^{*}, Q^{*}\right)$, which represents the cost of imperfect estimation, and given another function which represents, as a function of $n$, the cost of $n$ repeated experiments on the physical system, specify the experimental test program which will minimize the expected value of the total cost of experimentation and estimation.

As one example of Bayesian anolysis, assume that a Bernoulli model hus been accepted for a coin-fipping process and that we wish to investigate parameter $P$, the probability of success (heads) for this model. We shatl discuss only a few aspects of this problem. One should keep in mind that there is probably a cost associated with each Gip of the coin and that our gencral objective is to combine our prior convictions about the value of $P$ with some experimental evidence to obtain a suitably accurate and economical estimate $p^{*}$.

The Baycsian analyst begins by stating his entire assumptive structure in the form of his a priori PVF $f_{P}\left(P_{p}\right)$. Although this is necessarily an incxact and somewhat arbitrary specification, no estimation procedure, classical or Biyesian, can avoid this (or an equivalent) step. We continue with the example, deierring a more general diseussion to Sec. 7-12.

Four of many possible choices for $f_{P}\left(P_{0}\right)$ are shown below:


A priori PDF (1) could represent the prior convictions of one who believes, "Almost all coins are fair or very nearly fair, and I don't see anything special about this coin." If it is believed that the coin is probably biased, but the direction of the bias is unknown, 1יDF (2) might serve as $f_{P}\left(P_{0}\right)$. There might be a person who claims, "I don't know nuything about parameter $P$, and the least biased approach is represented by I'DF (3)." Finally, PDF (4) is the a priori state of knowledge for a person who is certain that the value of $P$ is equal to 0.75 . In fact, since $\mathbf{P}^{\prime} D \mathrm{D}$ (9) allocates all its probability to this single possible value of $P$, there is nothing to be learned from experimentation. For PDF (9), the a posteriori PDF will be identical to the a priori PDF, no matter what experimental outcomes may be obtained.

Because the design of complete test programs is too involved for our introductory discussion, assume that some external considerations have dictated that the eoin is to be flipped exactly $N_{0}$ times. We wish to sec how the experimental results (exactly $K_{0}$ heads in $N_{0}$ tosses) are used to update the original a priori PDF $f_{p}\left(P_{0}\right)$.

The Bernoulli model of the process leads us to the relation
$\mathcal{p}_{K \mid P}\left(K_{0} \mid P_{0}\right)=\binom{N_{0}}{K_{0}} P_{0} K_{0}\left(1-P_{0}\right)^{N_{0}-K_{0}} \quad K_{0}=0,1,2, \ldots, N_{0}$
where we are using a PMF because of the discrete nature of $K$, the characteristic of interest. The cquation for using the experimental outcome to update the a priori PDF $\int_{P}\left(P_{0}\right)$ to obtain the posteriori $\operatorname{PDF} f_{P}^{\prime}\left(P_{0}\right)$ is thus, from substitution into the continuous form of Bayes' theorem, found to be,

$$
f_{P}^{\prime}\left(P_{0}\right)=f_{P_{1} K}\left(P_{0} \mid K_{0}\right)=\frac{\binom{N_{0}}{K_{0}} P_{0}^{K_{t}}\left(1-P_{0}\right)^{N_{q}-K_{0} f_{p}\left(P_{0}\right)}}{\int_{P_{0}=0}^{1}\binom{N_{0}}{K_{0}} P_{0}^{K_{s}\left(1-P_{0}\right)^{N_{0}-K_{0}} f_{P}\left(P_{0}\right) d P_{0}}}
$$

and we shall continue our consideration of this relation in the following section.

In general, we would expect that, the narrower the a priori PDF $f_{p}\left(P_{0}\right)$, the more the experimental evidence required to obtain an a posteriori PDF which is appreciably different from the a priori PDF. For very large amounts of experimental data, we would expect the effect of this evidence to dominate all but the most unreasonable a priori PDF's, with the a posteriori PDF $f_{p}^{\prime}\left(P_{0}\right)$ becoming heavily concentrated near the true value of parameter $P$.

## 7-11 Complementary PDF's for Bayesian Analysis

For the Bayesian analysis of certain parameters of common probabilistic processes, such as the situation in the example of Sec. 7-10, some convenient and efficient proeedures have been developed.

The general calculation for an a posteriori PDF is unpleasant, and although it may be performed for any a priori PDF, it is unlikely to yield results in a useful form. To simplify his computational burden, the Bayesian of ten takes advantage of the obviously imprecise specification of his a priori state of knowledge. In particular, he elects that, whenever it is possible, he will select the a priori PDF from a family of PDF's which has the following three properties:
1 The family should be rich enough to allow him to come reasonably close to a statement of his subjective state of knowledge.
2 Individual members of the family should be determined by specifying the value of a few parameters. It would not be realistic to pretend that the a priori I ${ }^{2} D F$ represents very precise information.
3 The family should make the above updating calculation as simple as possible. In particular, if one nember of the family is used as the a priori PDF, then, for any possible experimental outcome, the resulting a posteriori PDF should simply be another member of the family. One should be able to carry out the updating caleulation by merely using the experimental results to modify the parameters of the a priori PDF to obtain the a posteriori PDF.

The third item in the above list is clearly a big order. We shall not investigate the existence and derivation of such families here. However, when families of PDF's with this property do exist for the
estimation of paraneters of probabilistic processes, such PDF's are said to be complementary (or conjugate) PDF's for the process being studied. A demonstration will be presented for the example of the previous section.

Consider the beta PDl' for random variable $P$ with parameters ko and $n_{i j}$. It is ronvenient to write this PDI as $\beta_{P}\left(P_{0} \mid k_{0}, n_{i j}\right)$, delined by
$\mathcal{B}_{P}\left(P_{0} \mid k_{0}, n_{0}\right)=C\left(h_{0}, n_{0}\right) P_{0}^{k_{0}-1}\left(1-P_{0}\right)^{n_{i}-k_{0}-1} \quad\left\{\begin{array}{l}0 \leq P_{0} \\ k_{0} \geq 0 \\ n_{0} \geq k_{0}\end{array}\right.$
where $C\left(k_{n}, n_{0}\right)$ is simply the nommalization constant
$C\left(h_{0}, n_{0}\right)=\left[\int_{P_{3}=0}^{1} P_{0}^{d_{0}-1}\left(1-P_{0}\right)^{n_{y}-k_{4}-1} d P_{0}\right]^{-1}$
and several members of this family of PDF's are shown below:


An individual nember of this family maty be specified by selecting values for its mem and variane rather than hy selenting constants $k_{0}$ and $n_{0}$ directly. Although techuigues have been developed to allow far more structured PDI's, the Bayesitu often finde that these two parameters $E(P)$ und $g_{P^{2}}$ allow for an adeguate expression of his mion beliefs about the unknown parameter $P$ of a Bornoulli medel.

Direct substitution into the relation for $f_{p}^{\prime}\left(P_{n}\right)$, the a posterior:

P'DF for our example, establishes that if the Bayesian starts out with the a priori PDF
$f_{P}\left(P_{0}\right)=\Theta_{1} \cdot\left(P_{n} \mid k_{0}, n_{0}\right)$
and then observes exactly $K_{0}$ successes in $N_{0}$ Bernoulli trials, the resulting a posteriori PDF is
$f_{P}^{\prime}\left(P_{0}\right)=f_{P \mid K}\left(P_{0} \mid K_{0}\right)=\Theta_{P}\left(P_{0} \mid k_{0}+K_{0}, n_{0}+N_{0}\right)$
Thus, for the estimation of parameter $P$ for a Bernoulli model, use of a beta l'OF for $f_{P}\left(P_{0}\right)$ allows the a posteriori PDF to be determined by merely using the experimental values $K_{0}$ and $N_{0}$ to modify the parameters of the a priori PDF. Using the above sketch, we see, for instanee, that, if $\delta_{P}\left(P_{0}\right)$ were the beta ['DF with $k_{0}=3$ and $n_{0}=6$, an experimental outcome of two successes in wo trials would lead to the $\mathfrak{n}$ posteriori beta P 'DF with $k_{a}=5$ and $n_{i}=8$.

It is often the rase, as it is for our example, that the determination of parameters of the a priori PDF can be interpreted as assuming a certain "equivalent past experience." Iror instance, if the cost structure is such that we shall choose our best estimate of parameter $P$ to be the expectation of the a posteriori PDF, the resulting estimate of parameter $P$, which we call $P^{*}$, turns out to be

$$
P^{*}=\frac{K_{0}+k_{0}}{\hat{N}_{0}+n_{0}}
$$

This same rosult could have been obtained by the method of maximumlikclihood estimation, had we agreed to combine a bias of $k_{0}$ successes in $n_{0}$ hypothetical trials with the actual experimental data
limally, we remark that the use of the beta family for estimating parameter $P$ of a Bernoulli process has several other advantages. It renders quite simple the otherwise most awliward calculations for what is known as preposterior analysis. This term refers to an exploration of the nature of the a posteriori PDF and its consequences before the tests are performed. It is this feature whith allows one to optimize a test program and design effective experiments without becoming bogged down in hopelessly involved detailed calculations.

## 7-12 Some Comments on Bayesian Analysis and Classical Statistics

There is a large literature, both mathematical und philosophical, dealing with the relationshiy between classical statistics and Bryesian analysis. In order to indicate some of the considerations in a relatively brief manner, some imprecise generalizations necessarily appear in the following diseussion.

The Bayesian approach represents a significant departure from
the more conservative classical techniques of statistical analysis. Classical techniques are often particularly appropriate for purely scientific investigations and for matters involving large samples. Classical procedures attempt to require the least severe possible assumptive structure on the part of the analyst. Bayesian analysis involves a more specific assumptive structure and is often described as being deciston-oriented. Some of the most productive applications of the Bayesian approach are found in situntions where prior convictions and a relatively small amount of experimentation must be combined in a rational manner to make decisions among alternative future courses of action.

There is appreciable controversy about the degree of the difference between classical and Bayesian statistics. The Bayesian states his entire assumptive structure in his a priori PDF; his methods require no further arbitrary steps once this PDF is specificd. It is true that he is often willing to state a rather sharp a priori PDF which heavily weights his prior convictions. But the Bayestan also points out that all statistical procedures of any type involve similar (although possibly weaker) statements of prior convictions. The assumptive structures of elassical statistics are less visible, being somewhat submerged in established statistical tests and the choice of statistics.

Any two Bayesians would begin their analyses of the same problem with somewhat different a priori PDF's. If their work led to conflicting terminat decisions, their different assumptions are apparent in their a priori PDF's and they have a clear cornmon ground for further diseussions. The common ground between two different classical procedures which result in conflieting advice tends to be less apparent.

Objection is frequently made to the arbitrary nature of the a priori PDF used by the Bayesian. One frequently hears that this provides an arbitrary bias to what might otherwise be a scientific investigation. The Bayesian replies that all tests involve a form of bias and that he prefers that his bias be rational. For instance, in considering the method of maximum likelihood for the estimation of parameter $P$ of a Bernoulli process, we noted the implication that all possible values of $P$ were equally likely before the experiments. Otherwise, the method of maximum likelihood would maximize a weighted form of that function of $P$ which represents the a priori probability of the observed experimental outcome.

Continuing this line of thought, the Bayesian contends that, for anybody who has ever seen a coin, how could any bias be less rational than that of a priori PDF (3) in the example of Sec. 7-10? Finally, he would note that there is nothing fundamental in starting out with a
uniform PDF over the possibie values of $P$ as a manifestation of "minimum bias." Iarameter $P$ is but one arbitrary way to characterize the process; other parameters might be, for example,
$U=\frac{1}{P} \quad V=P^{2}+P \ln (P+1)$
and professing that all possible values of one of these parameters be equally likely would lead to different results from those obtained by assuming the uniform PDF over all possible values of parameter $P$. The Bayesian believes that, since it is impossibic to avoid bias, one can The Bayesian believes that, since it is impossible to avoid bias, one can
do no better than to assume a rational rather than naĩe form of bias.

We should remark in closing that, because we considered a particularly simple estimation problem, we had at our disposal highly developed Bayesian procedures. For multivariate problems or for tests of nonparametric hypotheses, useful Bayesian formulations do not necessarily exist.

## PROBLEMS

7.01 Random variable $M_{n}$, the sample mean, is defined to be the average value of $n$ independent experimental values of random variable $x$. Determine the exacl PDF (or PMF) for $M_{n}$ and its expected value and variance if:
a $f_{z}\left(x_{0}\right)=\frac{\lambda^{k} x_{0}{ }_{0}^{k-1} e^{-\lambda x_{3}}}{(k-1)!} \quad k=1,2,3, \ldots ; x_{0} \geq 0$
b $f_{x}\left(x_{0}\right)=\frac{1}{4 \sqrt{2 \pi}} e^{-(x ;-8) / 1 / 32} \quad-\infty \leq x_{0} \leq \infty$
c $p_{s}\left(x_{0}\right)=\frac{\mu^{\chi} w^{-\mu}}{x_{0}!} \quad x_{0}=0,1,2, \ldots$
d $p_{s}\left(x_{0}\right)=P(1-P)^{x_{i}-1} \quad x_{0}=1,2,3, \ldots$
7.02 Our model for a process states that $x$ is a random variable described by the PDF

$$
f_{x}\left(x_{0}\right)= \begin{cases}1 & \text { if } r<x_{0} \leq r+1 \\ 0 & \text { otherwise }\end{cases}
$$

and we do not know the value of $r$. For the following questions, assume that the form of our model is correct.
a We may use the avcrage value of 48 independent experimental values
of random variable $x$ to estimate the value of $r$ from the relation
$M_{n} \approx E(x)=\int_{r}^{r+1} x_{0} f_{x}\left(x_{0}\right) d x_{0}=r+\frac{1}{1}$
What is the probability that our estimate of $r$ obtained in this way will be within $\pm 0.01$ of the true value? Within $\pm 0.05$ of the true value?
b We may use the largest of our 48 experimental valueg as our eatimate of the quantity $r+1$, thus obtaining anotherestimate of the value of parameter $r$. What is the probability that our estimate of y obtained this way is within $(+0,-0.02)$ of the true value? Within ( $+0,-0.10$ ) of the true value?
7.03 a Use methods simuilar to those of Sec. 7-3 to derive a reasonably simple expression for the variance of the sample variance.
b. Does the sequence of sample varianees ( $S_{1}{ }^{2}, S_{2}{ }^{2}$, . . .) for a Gaussian randon variable obey the weak law of large numbers? Explain.
7.04 There are 240 students in a liternture class ("I'roust, Joyce, Vafka, and Mickey Spillnne"). Our model states that $x$, the numerical grade for any individual student, is an independent Gaussian randon variable with a standard deviation equal to $10 \sqrt{2}$. Assuming that our model is correct, we wish to perform a signifieance test on the hypothesis that $E(x)$ is equal to 60.

Determine the highest and lovest class averages which will result in the acceptance of this hypothesis:
a At the 0.02 level of significance
b At the 0.50 level of significance
7.05 We have accepted a Bernoulli model for a certain physical process involving a series of discrete trials. We wish to perform a significance teyt on the hypothesis that $P$, the probability of success on any trial, is equal to 0.50 . Determine the rejection region for tests at the 0.05 level of significance if we select as our statistie
a Random variable $r$, the number of trials up to and including the 900th success
b Random variable s, the number of successes achieved in a total of 1,800 trials

The expected number of coin flips for euch of these significance tests is equal. Discuss the relative merits of these tests. Consider the tivo ratios $\alpha_{v} / E(r)$ and $\sigma_{v} / E(s)$. Is the statistic with the smaller standard-deviation to expected-value ratio necessarily the better statistic?

Random variable $x$ is known to be described by the PDF
$f_{x}\left(x_{0}\right)= \begin{cases}\frac{1}{A} & \text { if } 0<x_{0} \leq A \\ 0 & \text { otherwise }\end{cases}$
but we do not know the value of parameter $A$. Consider the following statistics, each of which is hused on a set of five independent experimental values ( $x_{1}, x_{2}, \ldots, x_{3}$ ) of random variable $x$ :
$r=0.2\left(x_{1}+x_{2}+\cdots+x_{3}\right)$
$s=\max \left(x_{1}, x_{i_{2}}, \ldots, x_{3}\right)$
$\ell=0.5\left(x_{1}+x_{1}\right)$
We wish to test the hypotheris $A-2.0$ at the 0.5 level of significance. (A significance test using statistic $r$, for example, is referred to as $T_{r}$.)

Without doing too much work, can you suggest possible values of the data ( $x_{1}, x_{1}, \ldots, x_{3}$ ) which would result in:
a Acceptance only on $T_{5}$ (and rejection on $T_{4}$, and $T_{1}$ )? Acceptance only on $T_{s}$ ? Acceptance only on $T_{4}$ ?
b Rejection only on $T_{\text {r }}$ (and neceptance on $T_{s}$ and $T_{s}$ )? Rejection only on $T_{\bullet}$ ? Rejection only on $T_{i}$ ?
c Acreptance on all three tests? Rejection on all three lests?
If the hypothesis is accepted on all three tests, does that mean it has passed an equivalent single significance test at the $1-(0.5)^{3}$ level of significance?
7.07 Al, the bookie, plans to place a bet on the number of the round in which Bo might knock out Ci in their coming (second) fight. Al assumes only the following details for his model of the fight:
1 Ci can survive exactly 50 solid hiks. The 51 st solid hit (if there is one) finishes Ci .
2 The times between solid hits by Bo are independent random variables with the PDF
$f_{1}\left(f_{0}\right)=A e^{-\lambda t_{0}} \quad f_{0} \geq 0$
3 Each round is three minutes.
Al hypothesizes that $A=\frac{1}{2}$ (hits per second). Given the result of the previous fight ( Ci won), at what significance level can Al accept his hypothesis $H_{0}\left(A=g_{7}^{t_{7}}\right)$ ? In the first fight Bo failed to come out for round 7-Ci lasted at least six rounds. Discuss any additional assumptions you make.
7.08 We are sure that the individual grades in a class are normally distributed about a mean of 60.0 and have standard deviation $\sigma$ equal to either 5.0 or 8.0. Consider a hypothesis test of the null hypothesis $H_{0}(\sigma=5.0)$ with a statistic which is the experimental value of a single grade.
a Deternine the acceptance region for $\mu_{0}$ if we wish to set the conditional probability of false rejection (the level of significance) at 0.10.
b For the above level of significance and critical region, determinc the conditional probability of acceptance of $H_{0}$, given $\sigma=\mathbf{8 . 0}$.
c How does increasing the number of experimental values averaged in the statistic contribute to your confidence in the outcome of this hypothesis test?
d Suggest some appropriato statistics for $a$ hypothesis test which is intonded to discriminate between $H_{0}(\sigma=5.0)$ and $H_{2}(\sigma=8.0)$.
e If we use $H_{1}$ as a model for the grades, what probability dees it allot to grades less than 0 or greater than 100?
7.09 A random variable $x$ is known to be characterized by either a Gaussian PDF with $E(x)=20$ and $\sigma_{x}=4$ orby a Gaussian PDF with $E(x)=25$ and $\sigma_{x}=5$. Consider the null hypothesis $H_{0}\left(E(x)=20, \sigma_{t}=4\right)$. We wish to test $H_{0}$ at the 0.05 level of significance. Our statistic is to be the sum of three experimental values of random variable $x$.
a Determine the conditional probability of false acceptance of $H_{0}$.
b Determine the conditional probability of false rejection of $H_{0}$.
c Determine an upper bound on the probability that we shall arrive at an incorrect conclusion from this hypothesis test.
d If we agree that one may assign an a priori probability of 0.6 to the event that $J_{0}$ is true, determine the probabilities that this hypothesis tnst will result in:
I False acceptance of $H_{0}$
ii False rejection of $H_{0}$
iii An incorrect conclusion
7.10 A randons variable $x$ is known to be the sum of $k$ independent identically distributed exponential random variables, each with an expected value equal to $(k \lambda)^{-1}$. We have only two hypotheses for the value of parameter $k$; these are $H_{0}(k=64)$ and $H_{1}(k=400)$. Before we obtain any experimental data, our a priori guess is that these two hypotheses are equally likely.

The statistic for our hypothesis test is to be the sum of four independent experimental values of $x$. We estimate that false acceptance of $H_{0}$ will cost us $\$ 100$, false rejection of $H_{0}$ will cost us $\$ 200$, and any correct outcome of the test is worth $\$ 500$ to us.

Determine approximately the rejection region for $H_{0}$ which maximizes the expected value of the outcome of this hypothesis test.
7.11 A Bernoulli process satisfies either $H_{0}(P=0.5)$ or $H_{3}(P=0.6)$. Using the number of successes observed in $n$ trials as our statistic, we wish to perform a hypothesis test in which a, the conditional probability of false rejection of $H_{0}$, is equal to 0.05 . What is the smallest value of $n$ for which this is the case if $\beta$, the conditional probability of false acceptance of $H_{0}$, must also be no greater than 0.05 ?

### 7.12 A hypothesis test based on the statistic

$M_{n}=\frac{x_{1}+x_{2}+\cdots+x_{n}}{n}$
is to be used to choose between two hypotheses
$H_{0}\left[E(x)=0, \sigma_{x}=2\right] \quad H_{1}\left[E(x)=1, \sigma_{x}=4\right]$
for the PDF of random variable $x$ which is known to be Gaussian.
a Make a sketch of the possible points ( $\alpha, \beta$ ) in an $\alpha, \beta$ plane for the cases $n=1$ and $n=4$. ( $\alpha$ and $\beta$ are, respectively, the conditional probabilities of false rejection and false acceptance.)
6 Sketeh the ratio of the two conditional PDF's for random variable $M_{n}$ (given $H_{0}$, given $H_{1}$ ) as a function oi $M_{n}$ for the cases $n=1$ and $n=4$. Discuss the properties of a desirable statistic that might be exhibited on such a plot.
7.13 Expanding on the statement oi Prob. 7.06, consider the statistic
$s_{n}=\max \left(x_{1}, x_{2}, \ldots, x_{n}\right)$
as an estimator of parameter $A$.
a Is this estimator biased? Is it asymptotically biased?
b Is this estimator consistent?
c Carefully determine the maximum-likelihood estimator for $A$, based only on the experimental value of the statistic $s_{n}$.
7.14 Suppose that we flip a coin until we observe the $l$ th head. Let $n$ be the number of trials up to and including the $l$ th head. Determine the maximum-likelihood estimator for $P$, the probability of heads. Another experiment would involve flipping the coirt $n$ (a predetermined number) times and letting the random variable be $l$, the number of heads in the $n$ trials. Determine the maximum-likelihood estimator for $P$ for the latter experiment. Discuss your results.
7.15 We wish to estimate $\lambda$ ior a Poisson process. If we let $\left(x_{1}, x_{2}, \ldots, x_{n}\right.$ be independent experimental values of $n$ first-order interarrival times we find (Sec. $7-9$ ) that $\lambda_{a}^{*}$, the maximum-likelihood estimator for $\lambda$, is given by
$\lambda_{n}^{*}=n\left(\sum_{i=1}^{n} x_{1}\right)^{-i}$
a Show that $L\left(\lambda_{n}^{*}\right)=n \lambda /(n-1)$.
b Determine the exaet value of the variance of random variable $\lambda_{A}^{*}$ as a function of $\pi$ and $\lambda$.
c Is $\lambda_{n}^{*}$ a biased estimator for $\lambda$ ? Is it asymptotically biased?
d Is $\lambda_{\lambda}^{*}$ a consistent estimator for $\lambda$ ?
e Based on what we know about $\lambda_{n}^{*}$, can you suggest a desirable unbiased consistent estimator for $\lambda$ ?

Another type of maximum-likelihood estimation for the parameter $\lambda$ of a Poisson process appears in the following problem.
7.16 Assume that it is known that occurrences of a particular event constitute a Poisson process in time. We wish to investigate the parameter $\lambda$, the average number of arrivals per minute.
a In a predetermined period of $T$ minutes, exactly $n$ arrivals are observed. Derive the maximum-likelihood estimator $\lambda$ * for $\lambda$ based on this data.
b In 10,000 minutes 40,400 arrivals are observed. At what significance level would the hypothesis $\lambda=4$ be accepted?
c l'rove that the maximum-likelihood estimator derived in (a) is an unbiased estimator for $\lambda$.
d Determine the variance of $\lambda^{*}$.
e Is $\lambda^{*}$ a consistent estimator for $\lambda$ ?
7.17 The volumes of gasoline sold in a month at each of nine gasoline stations may be considered independent random variables with the PDF

$$
f_{r}\left(v_{0}\right)=-\frac{1}{\sqrt{2 \pi} \sigma_{0}} e^{-\left(v_{0}-E(v)\right)^{\prime} / 2 \sigma_{0} t} \quad-\infty \leq v_{0} \leq+\infty
$$

a Assuming that $\sigma_{1}=1$, find $E^{*}$, the maximum-likelihood estimator for $E(p)$ when we are given only $V$, the total gasoline sales for alt nine stations, for a particular month.
b Without making any assumptions about $\sigma_{p}$ determine $\sigma_{0}^{*}$ and $E^{*}$, the maximum-likelihood estimators for $\sigma_{\mathrm{v}}$ and $E(v)$.
c Is the value of $E^{*}$ in (b) an unbiased estimator for $E(v)$ ?
7.18 Consider the problem of estimating the parameter $P$ (the probability of heads) for a particutar coin. To begin, we agree to assume the following a priori probability mass function for $P$ :

$$
p_{P}\left(P_{0}\right)= \begin{cases}0.1 & P_{0}=0.4 \\ 0.8 & P_{0}=0.5 \\ 0.1 & P_{0}=0.6\end{cases}
$$

We are now told that the coin was fipped $n$ times. The first flip resulted in heads, and the remaining $n-1$ flips resulted in tails.

Determine the a posteriori PMF for $P$ as a function of $n$ for
$n \geq 2$. Prepare neat sketches of this function for $n=2$ and for $n=5$.
7.19 Given a coin from a particular souree, we decide that parameter $P$ (the probability of heads) for a toss of this coin is (to us) a random variable with probability density function
$f_{P}\left(P_{0}\right)= \begin{cases}K\left(1-P_{0}\right)^{4} P_{0}{ }^{B} & \text { if } 0 \leq P_{0} \leq 1 \\ 0 & \text { otherwise }\end{cases}$
We procecd to flip the coin 10 times and note an experimental outcome of six heads and four tails. Determine, within a normalizing constant, the resulting a posteriori PDF for random variable $P$.
7.20 Consider a Bayesian estimation of $\lambda$, the unknown average arrival rate for a Poisson process. Our state of knowledge about $\lambda$ leads us to describe it as a random variable with the PDF

$$
f_{\lambda}\left(\lambda_{0}\right)=\frac{a^{k} \lambda_{0}{ }^{k-1} e^{-a \lambda_{0}}}{(k-1)!} \quad \lambda_{0} \geq 0
$$

where $k$ is a positive integer,
a If we observe the process for a predetermined interval of $T$ units of time and observe exactly $N$ arrivals, determine the a posteriori PDF for random varinble $\lambda$. Speculate on the general behavior of this PDF for very large values of $T$.
b Determine the expected value of the a priori and a postcriori PDF's for $\lambda$. Comment on your results.
c Before the experiment is performed, we are required to give an estimate $\lambda_{G}$ for the true value of $\lambda$. We shall be paid $\mathrm{r} 00-500\left(\lambda_{G}-\lambda\right)^{2}$ dollars as a result of our guess. Determine the value of $\lambda_{6}$ which maximizes the expected value of the guess.

