R&D Investment & Innovation in PV

Lecture 20

MIT Fundamentals of Photovoltaics 2.626/2.627 – 12/6/2011

Prof. Tonio Buonassisi

High-Efficiency Concepts

Very High-Efficiency Solar Cells

Advantages:

- Very high efficiencies

Challenges:

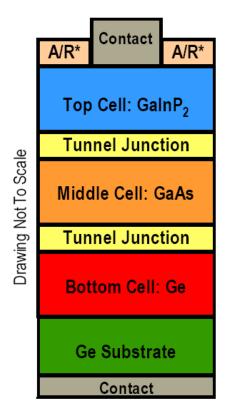
- High cost (often used in concentrators, where PV device is small % of total system cost)
- Manufacturability: Slow, expensive epitaxial growth methods



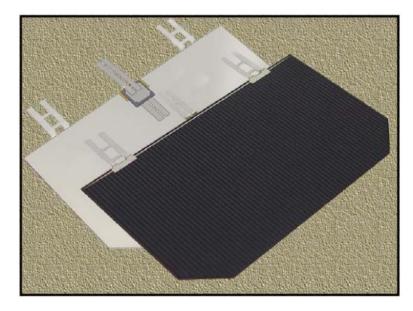


Photos © source unknown. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Tandem (Heterostructure) Cells



*A/R: Anti-Reflective Coating



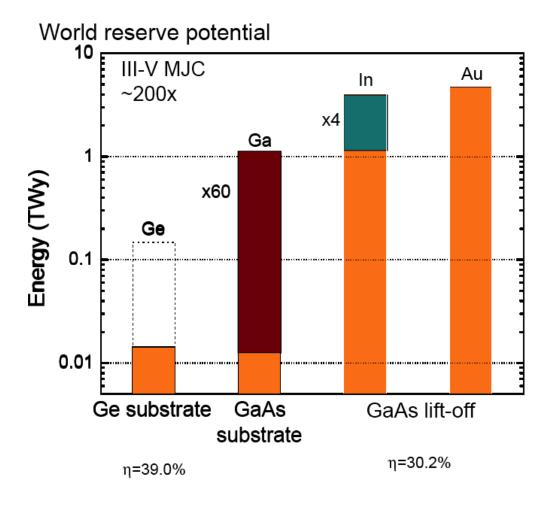
http://www.spectrolab.com/ DataSheets/TNJCell/utj3.pdf

- © Spectrolab, Inc. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.
- Stack of lattice-matched materials with decreasing bandgaps.
- Spectrolab Cells: GaInP₂/GaAs/Ge. Eff_{max}=32%, Eff_{ave}=28%. 375 kW in orbit!
- Theoretical efficiency limit for infinite tandem cell: 86.8%
- Heteroepitaxial growth slow and expensive!

Materials Availability

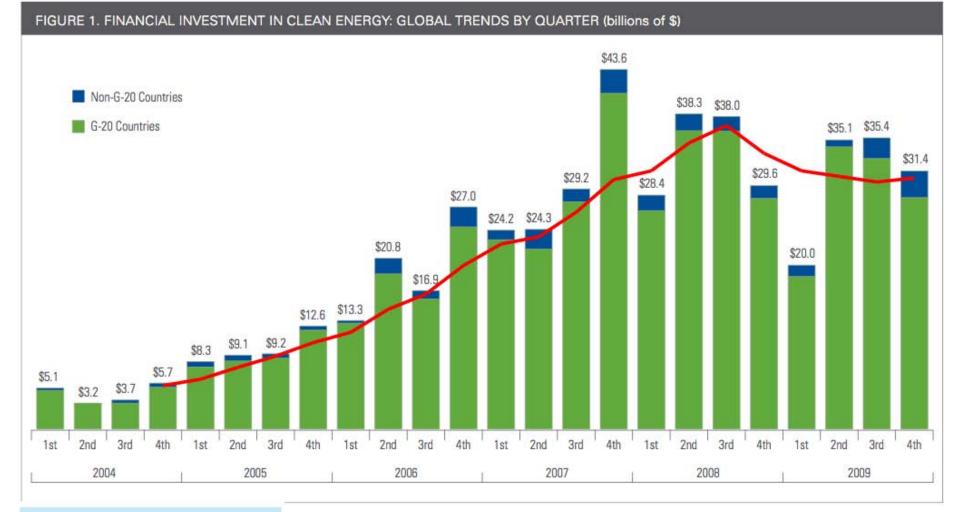
Most experts agree: not enough Ge to produce TW of PV.

Development of new low-bandgap materials.



Source: A. Feltrin, A. Freundlich, "Material Considerations for Terawatt Level Deployment of Photovoltaics." *Renewable Energy* 33 (2008): 180-185. Courtesy of Alex Freundlich. Used with permission.

Global Investment Trends in Solar & Other Renewables



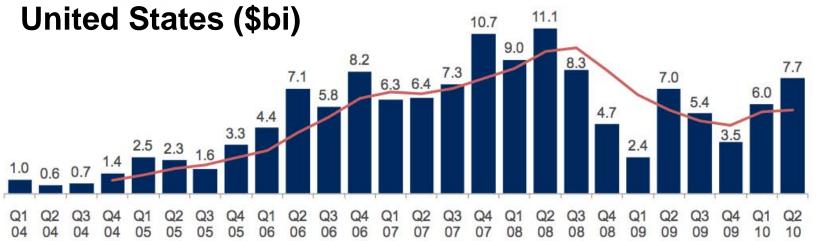
Investment to Rise 25 Percent

The ongoing priority for energy security, global warming pollution reduction and job creation will drive investment up 25 percent to a record \$200 billion in 2010, Bloomberg New Energy Finance forecasts.

Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

© The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.





Source: Bloomberg New Energy Finance Note: Financial sector investment only (excludes corporate and government R&D; small distributed capacity). Not adjusted for re-invested equity. Includes estimates for undisclosed deals.



Source: Bloomberg New Energy Finance Note: Financial sector investment only (excludes corporate and government R&D; small distributed capacity). Not adjusted for re-invested equity. Includes estimates for undisclosed deals.

Source: Michael Liebreich (chief executive, Bloomberg New Energy Finance) testimony at "The Global Clean Energy Race," hearing of House Select Committee on Energy Independence and Global Warming, September 22, 2010. Testimony slides (PDF).

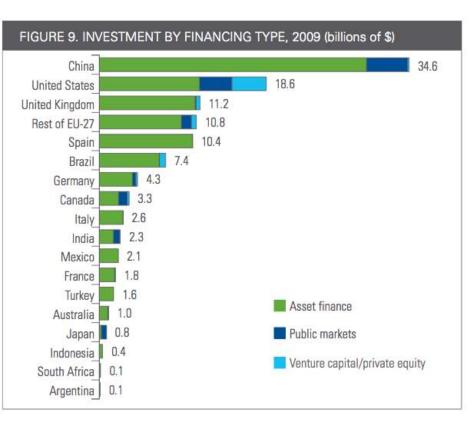
© Bloomberg New Energy Finance. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

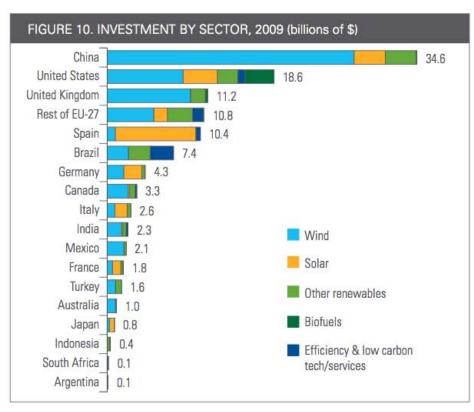


Source: Bloomberg New Energy Finance
Note: Financial sector investment only (excludes corporate and government R&D; small distributed capacity). Not adjusted for re-invested equity. Includes estimates for undisclosed deals.

Source: Michael Liebreich (chief executive, Bloomberg New Energy Finance) testimony at "The Global Clean Energy Race," hearing of House Select Committee on Energy Independence and Global Warming, September 22, 2010. Testimony slides (PDF).

RE Investment, by Type and Sector



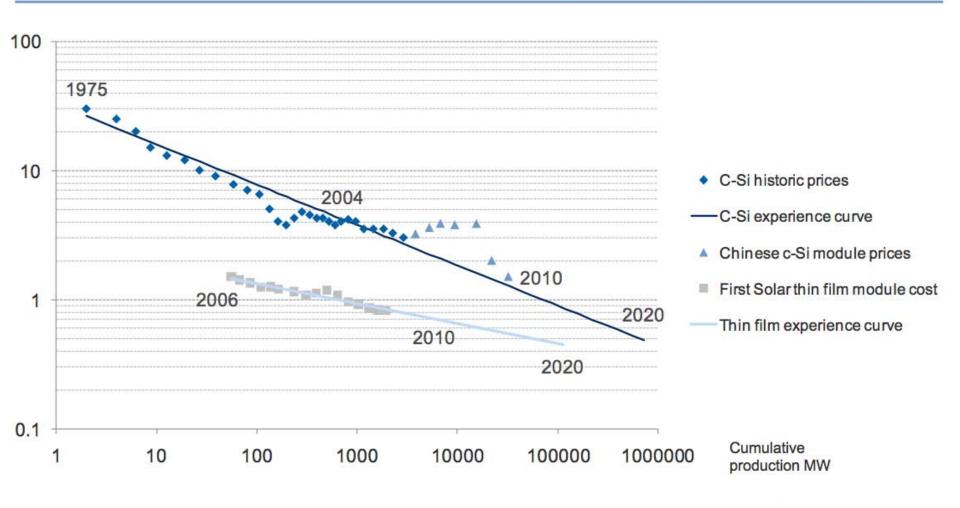


Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

© The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Asset finance: Installation, capacity expansion... Public markets: Stock offerings, IPOs...

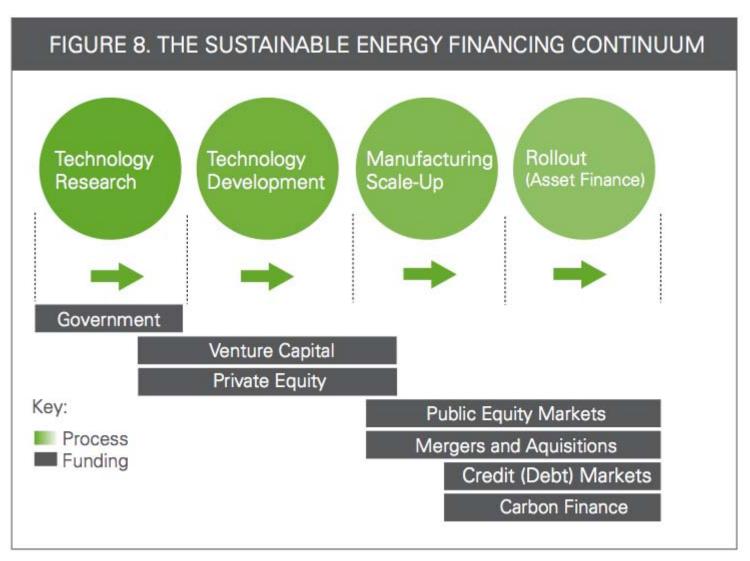
Solar PV module prices 1975 - 2010 (\$/Wp)



Source: Bloomberg New Energy Finance Note: 1975 – 2003, Paul Maycock; 2004 – 2010, Chinese c-Si module prices

Source: Michael Liebreich (chief executive, Bloomberg New Energy Finance) testimony at "The Global Clean Energy Race," hearing of House Select Committee on Energy Independence and Global Warming, September 22, 2010. Testimony slides (PDF).

Renewable Energy Technology Pipeline



Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

[©] The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

2009 Government Investment in Clean Energy

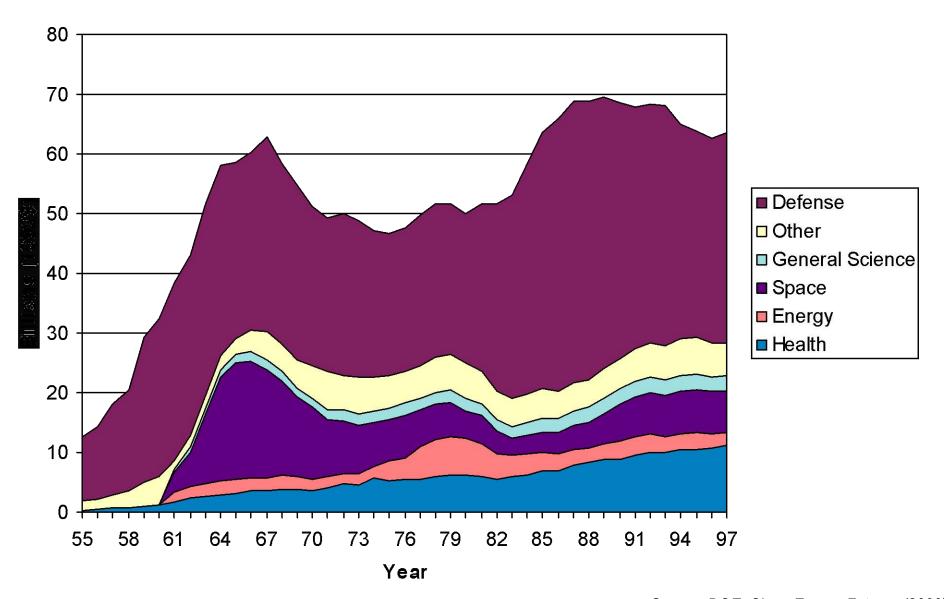
FIGURE 4. TOP 10 IN CLEAN ENERGY INVESTMENT				
China	\$34.6 billion			
United States	\$18.6 billion			
United Kingdom	\$11.2 billion			
Rest of EU-27	\$10.8 billion			
Spain	\$10.4 billion			
Brazil	\$7.4 billion			
Germany	\$4.3 billion			
Canada	\$3.3 billion			
Italy	\$2.6 billion			
India	\$2.3 billion			

FIGURE 5. FIVE-YEAR GROWTH IN INVESTMENT				
Turkey	178%			
Brazil	148%			
China	148%			
United Kingdom	127%			
Italy	111%			
United States	103%			
France	98%			
Indonesia	95%			
Mexico	92%			
Rest of EU-27	87%			

Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

© The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

U.S. Gov't R&D by Budget Function, 1955-1997



Source: DOE, Clean Energy Futures (2000)

Trends in Nondefense R&D by Function, FY 1953-2004

outlays for the conduct of R&D, billions of constant FY 2003 dollars

Source: DOE, Clean Energy Futures (2000)

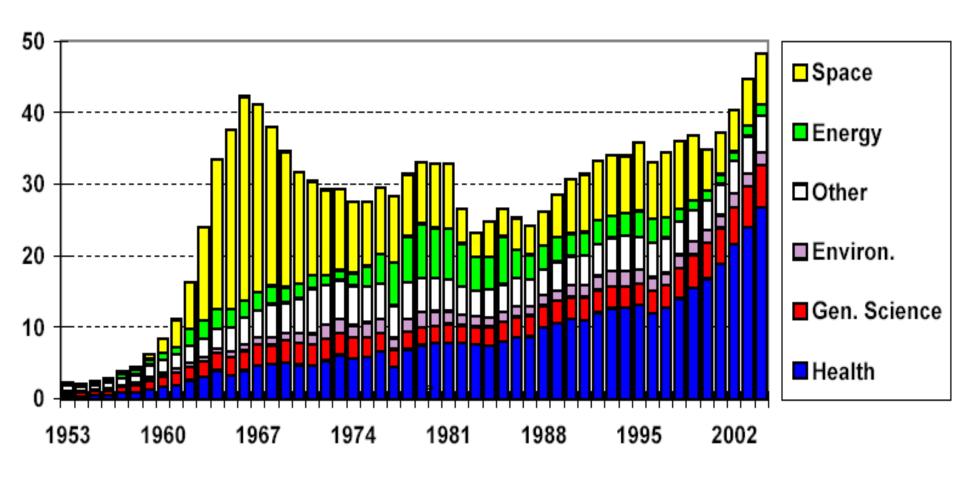


TABLE 1. Federal R&D budget authority by funding category, in order of FY 2011 proposed amounts: FY 2004-11 (Millions of dollars)

			Nondefense							
			98			Space	Natural			
	All	National			General	research/	resources/			
Fiscal year	functions	defense	Total	Health	science	technology	environment	Energy	Transportation	Other ^a
					2000	rent \$millions				
2004 actual	121,867	69,593	52,274	28,251	6,466	7,612	2,168	1,343	1,863	4,571
2005 actual	126,601	74,047	52,554	28,824	6,570	7,300	2,168	1,296	1,847	4,549
2006 actual	131,624	78,037	53,586	28,797	6,691	8,204	2,120	1,195	1,711	4,868
2007 actual	138,087	82,272	55,815	29,461	7,809	9,024	1,936	1,893	1,361	4,331
2008 actual	140,113	84,713	55,400	29,063	8,234	8,323	2,106	1,896	1,394	4,384
2009	156,009	85,166	70,843	40,389	11,840	6,891	2,245	3,318	1,440	4,720
Actual	140,903	84,866	56,037	30,827	8,885	6,205	2,171	2,014	1,336	4,599
ARRA preliminary	15,106	300	14,806	9,562	2,955	686	74	1,304	104	121
2010 preliminary	143,892	86,082	57,810	30,976	9,298	6,622	2,300	2,138	1,427	5,049
2011 proposed	143,404	81,969	61,434	31,917	9,945	7,364	2,490	2,450	2,046	5,223
% change 2010–11 ^b	-0.3	-4.8	6.3	3.0	6.9	11.2	8.3	14.6	43.5	3.4
					FY 2000	constant \$mill	ions			
2004 actual	111,600	63,730	47,870	25,871	5,921	6,971	1,985	1,230	1,603	4,289
2005 actual	112,335	65,703	46,631	25,576	5,830	6,477	1,924	1,150	1,615	4,059
2006 actual	113,050	67,025	46,025	24,733	5,747	7,046	1,821	1,026	1,605	4,045
2007 actual	115,506	68,818	46,688	24,643	6,532	7,548	1,620	1,583	1,553	3,209
2008 actual	114,979	69,517	45,462	23,850	6,757	6,830	1,728	1,556	1,530	3,212
2009	125,490	68,505	56,984	32,488	9,524	5,543	1,806	2,669	1,158	3,796
Actual	113,339	68,264	45,075	24,796	7,147	4,991	1,746	1,620	1,075	3,699
ARRA preliminary	12,151	241	11,910	7,691	2,377	552	60	1,049	84	97
2010 preliminary	113,479	67,888	45,591	24,429	7,333	5,222	1,814	1,686	1,125	3,982
2011 proposed	110,873	63,375	47,498	24,677	7,689	5,694	1,925	1,894	1,582	4,038
% change 2010-11b	-2.3	-6.6	4.2	1.0	4.8	9.0	6.1	12.3	40.6	1.4

ARRA = American Recovery and Reinvestment Act.

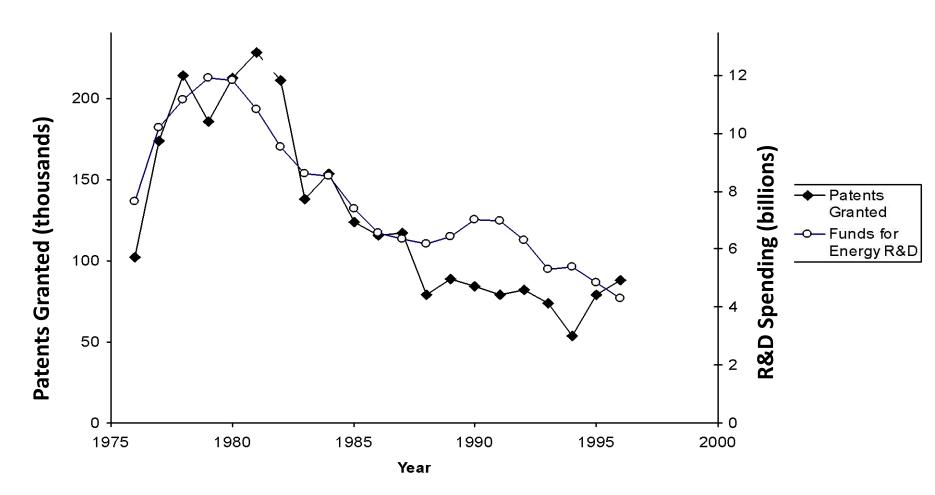
NOTES: Budget information collected through May 2010. FY 2004-09 data are final appropriations except ARRA funding. ARRA funds may be obligated through FY 2010 and totals are preliminary. FY 2010 supplemental appropriations are included in FY 2010 preliminary budget authority. FY 2011 proposed budget authority from Obama administration will be revised to reflect congressional appropriation and actual program-funding decisions. Detail may not add to total because of rounding.

SOURCES: Agencies' submissions to the Office of Management and Budget; agencies' budget documents; and supplemental data obtained from agencies' budget offices.

Other functions include agriculture; veterans benefits and services; education, training, employment, and social services; income security; commerce and housing credit; international affairs; administration of justice; community and regional development; and medicare.

Percentage change calculations are based on unrounded data.

Funding-Patent Correlation for Energy

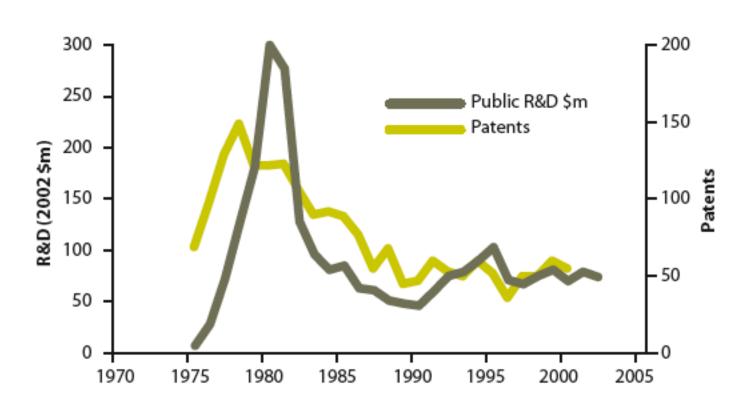


R. Margolis and D. Kammen (1999). "Underinvestment: The energy technology and R&D policy challenge", *Science*, 285, 690 - 692.

© AAAS. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Funding-Patent Correlation for PV

Photovoltaics



D. Kammen and G. Nemet, "Reversing the Incredible Shrinking Energy R&D Budget."

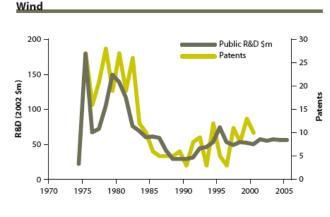
Issues in Sci & Techn., Fall 2005, p. 84

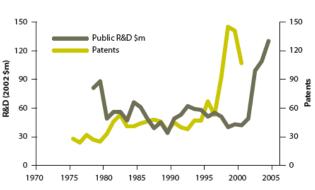
[©] University of Texas at Dallas. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Funding-Patent Correlation for Energy

Patenting provides a measure of the outcomes of the innovation process. We use records of successful U.S. patent applications as a proxy for the intensity of innovative activity and find strong correlations between public R&D and patenting across a variety of energy technologies. Since the early 1980s, all three indicators—public sector R&D, private sector R&D, and patenting—exhibit consistently negative trends. The data include only U.S. patents issued to U.S. inventors. Patents are dated by their year of application to remove the effects of the lag between application and approval.

Patent data confirms problem



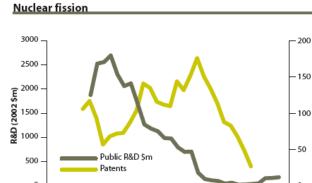


D. Kammen and G. Nemet, "Reversing the Incredible Shrinking Energy R&D Budget." Issues in Sci & Techn., Fall 2005, p. 84

Source: U.S. Patent and Trademark Office patent database.

R&D (2002 \$m)

1970



1985

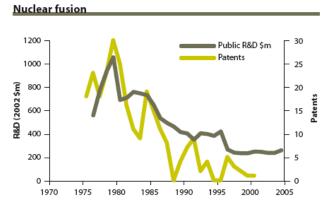
1990

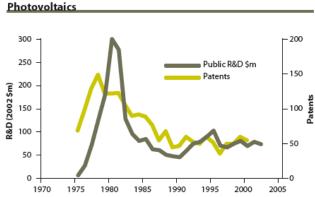
1995

2000

2005

1980

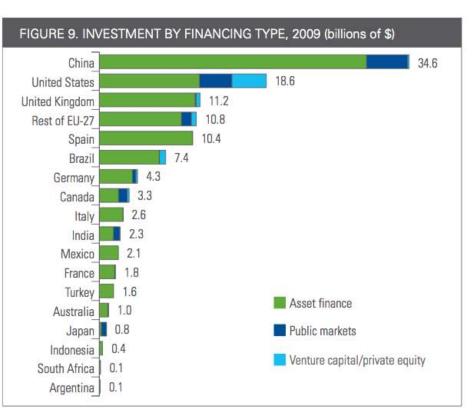


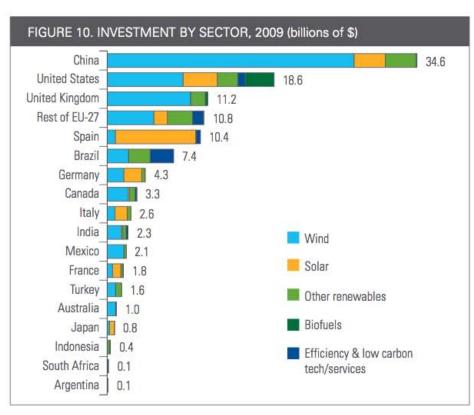


Fuel cells

Global Trends in Venture Investing

RE Investment, by Type and Sector



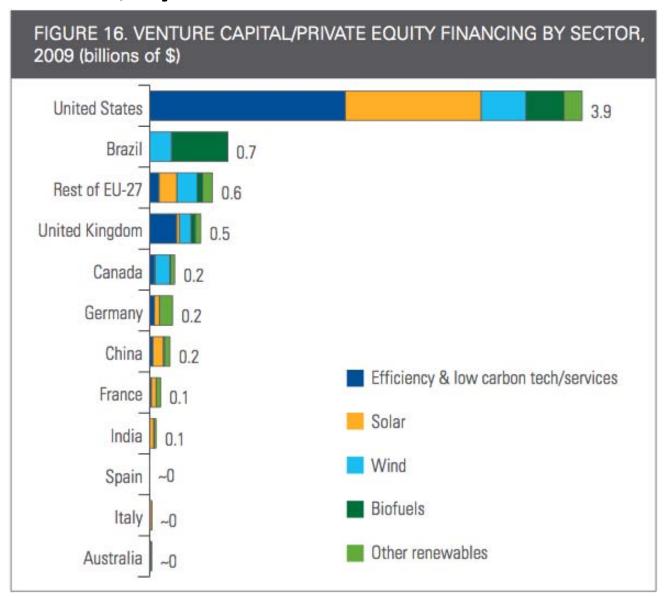


Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

Asset finance: Installation, capacity expansion... Public markets: Stock offerings, IPOs...

© The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/fag-fair-use/.

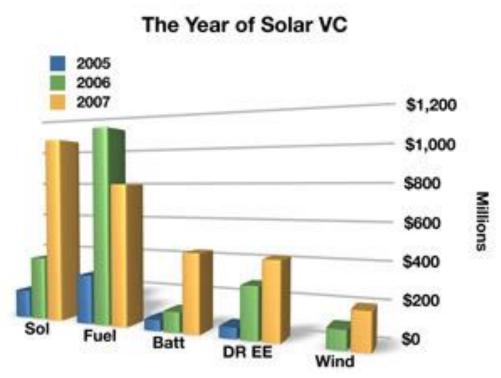
VC Investment, by Sector



Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

[©] The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Solar Energy: Recent Boom



Eric Wesoff & Michael Kanellos The Venture Power Report

Courtesy of Greentech Media. Used with permission.

http://www.greentechmedia.com/articles/read/the-master-list-of-early-stage-solar-startups-the-sequel/

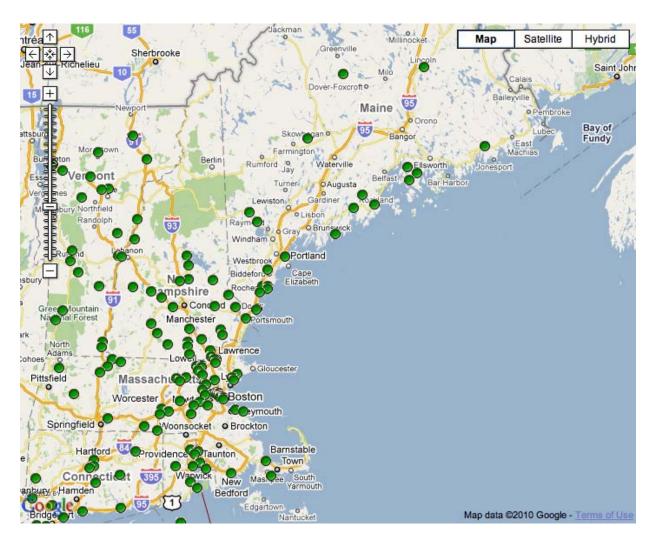
Solar Start-Ups

- >200 solar start-ups worldwide.
- Few failed start-ups to date: Wakonda, Solasta, SV Solar, Senergen, Optisolar, Solyndra, SpectraWatt, Evergreen Solar.
- More failed start-ups coming (main cause: failure to raise capital for manufacturing, failure to reduce costs faster than state-subsidized production elsewhere, failure to secure investor confidence).
- Eric Wesoff (Greentech Media) keeps tabs on each, publishes list.
 - http://www.greentechmedia.com/articles/read/the-master-list-of-early-stage-solar-startups-the-sequel/
 - http://www.greentechmedia.com/articles/read/Solar-Start-Up-Bloodbath-2010/

Energy Recommerce Ausra 1366 Technologies Extreme Azure Optisolar Ampulse BTI Concentrix 6N Silicon Envision Heliatek Brightsource Energy AVA Solar PrimeStar Green Ray Solar Cool Earth Advent Solar GreenSun Energy Innovalight **Energy Innovations** CSG Solar Sencera Cyrium Petra Solar AOS Solar GroSolar Konarka eSolar Sierra Solar Day4 Energy PV PV Powered Blue Square Helio Mu NanoGram GreenVolts Heliodynamics Signet Flexcell SunLink Calisolar Recurrent Energy Nano Si Netcrystal Infinia Solibro FTL Solar Solar Edge ET Solar Sierra Nevada Solar Orb energy Prism Solar Sopogy Heliovolt Solopower Norsun Solaire Orion Pyron SunRun Skyfuel RSI Solar Century Pythagoras Miasole Solvndra Plextronics Tigo Energy QuantaSol SolFocus Sunovia SiC Processing Solar City QuNano Moser Baer Skyline Solar Silicon Genesis Solar Notion Senergen Solar Systems Sulfurfuel Nanosolar Solaria Solar Notion Soltage Semprius Stirling Solbeam Odersun Xunlight Solaicx Sun Edison Solexant SolFocus SpectraWatt SunRun Solexel Solar Junction Solar Power Partners Solar Systems Wriota Solel Soliant Sterling Planet Stion Sunrgi Tioga Energy Sunviva SV Solar greentechmedia:

Source: Eric Wesoff, Greentech Media

RE Companies & Start-Ups in the New England Area



© New England Clean Energy Council and Google. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

U.S. Trends in RE Manufacturing

Solar Manufacturing in the United States

Figure removed due to copyright restrictions.

See lecture 20 video for details about where various PV technologies are manufactured.

http://www.gtmresearch.com/report/pv-manufacturing-in-the-united-states-market-outlook-incentives-and-supply

Solar Manufacturing Support in the United States

State Support

Figure removed due to copyright restrictions. See lecture 20 video for details of state-by-state grants, loans, and tax incentives.

http://www.gtmresearch.com/report/pv-manufacturing-in-the-united-states-market-outlook-incentives-and-supply

Solar Manufacturing Support in the United States

Federal Support: Advanced Energy Manufacturing Tax Credit

30% of qualified investment, not to exceed US\$2.3bi.

Global Trends in RE Installation

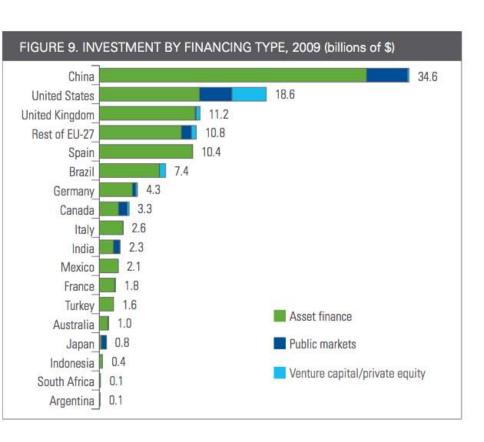
Market Incentives via RE Policy

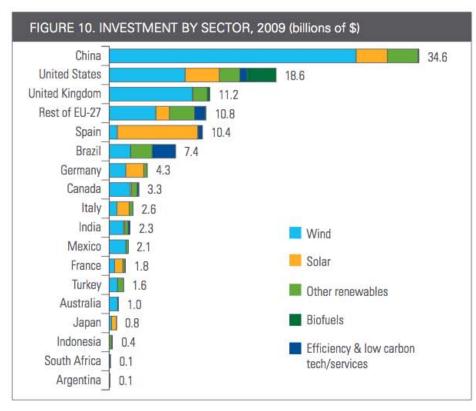
NATIONAL CLEAN ENERGY POLICIES	Germany	U.S.	China
Carbon Cap			
Carbon Market	1		
Renewable Energy Standard	1		✓
Clean Energy Tax Incentives	1	1	✓
Auto Efficiency Standards	1	✓	✓
Feed-in Tariffs	1		✓
Government Procurement	1	✓	
Green Bonds			1

Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

[©] The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

RE Investment, by Type and Sector





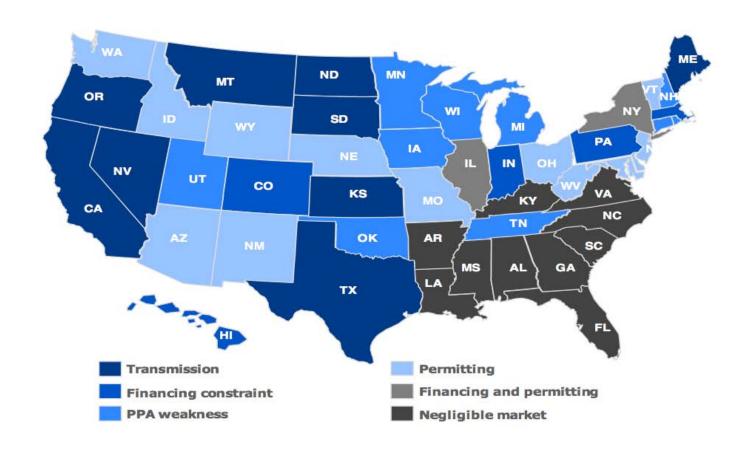
Source: "Who's Winning the Clean Energy Race? G-20 Clean Energy Factbook." Pew Charitable Trusts, 2010. (PDF)

© The Pew Charitable Trusts. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Asset finance: Installation, capacity expansion...

Public markets: Stock offerings, IPOs...

Principal regional causes of project delay



Note: States are coloured by leading cause of delay.

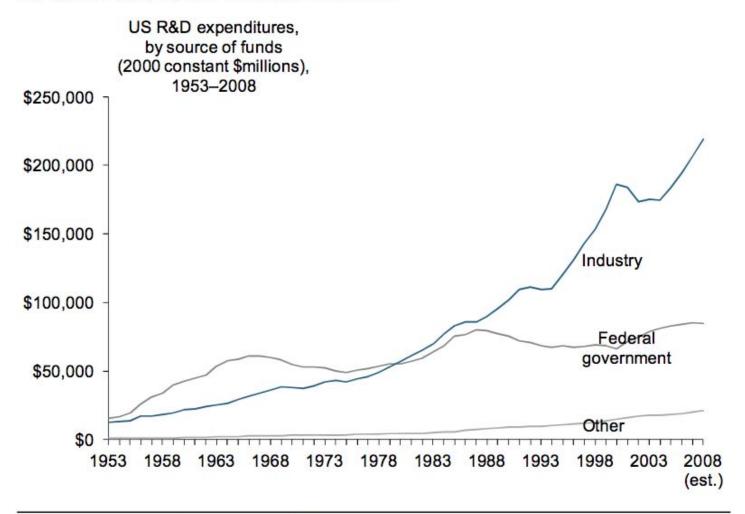
Source: Bloomberg New Energy Finance

Source: Michael Liebreich (chief executive, Bloomberg New Energy Finance) testimony at "The Global Clean Energy Race," hearing of House Select Committee on Energy Independence and Global Warming, September 22, 2010. Testimony slides (PDF).

© Bloomberg New Energy Finance. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Global Trends in R&D

Exhibit 4: The private sector finances a growing majority of total US R&D investment ...



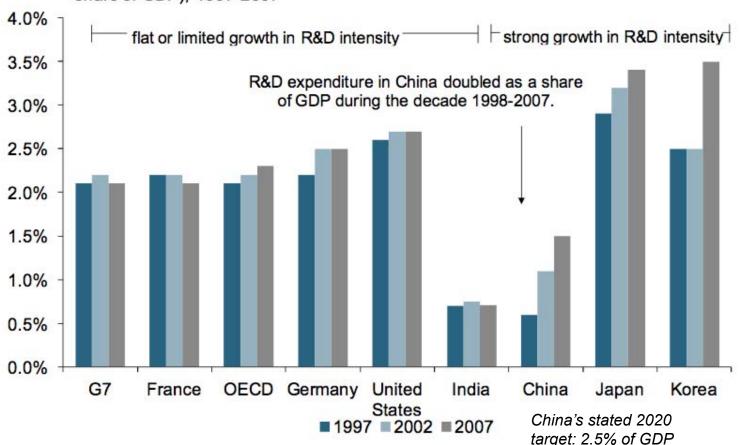
Source: National Science Foundation.

© Goldman Sachs. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

From Gilman, D. "The new geography of global innovation." Goldman Sachs Global Markets Institute, Sept. 20, 2010. (PDF)

Exhibit 2: Greatest R&D intensity gains are in Asia China's investment has doubled as a share of GDP since '99

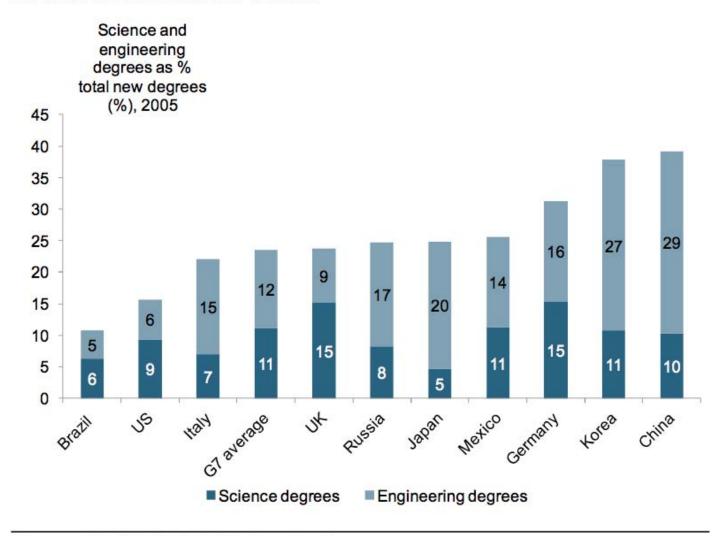
R&D intensity (gross expenditures on R&D as share of GDP), 1997-2007



© Goldman Sachs. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

From Gilman, D. "The new geography of global innovation." Goldman Sachs Global Markets Institute, Sept. 20, 2010. (PDF)

Exhibit 12: S&E interest in Asia now 2.6X US levels ... 40% of all new degrees in China are in S&E fields, compared to 15% in the United States

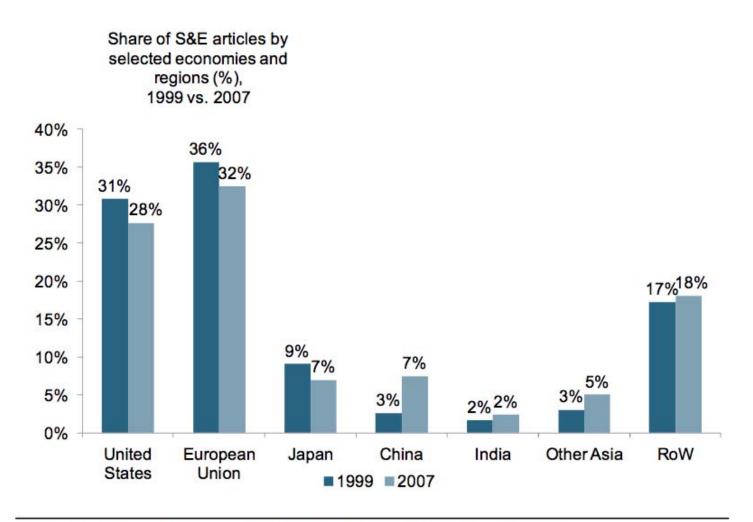


Source: OECD, Global Markets Institute.

From Gilman, D. "The new geography of global innovation." Goldman Sachs Global Markets Institute, Sept. 20, 2010. (PDF)

[©] Goldman Sachs. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Exhibit 7: Global research output shifts toward Asia...

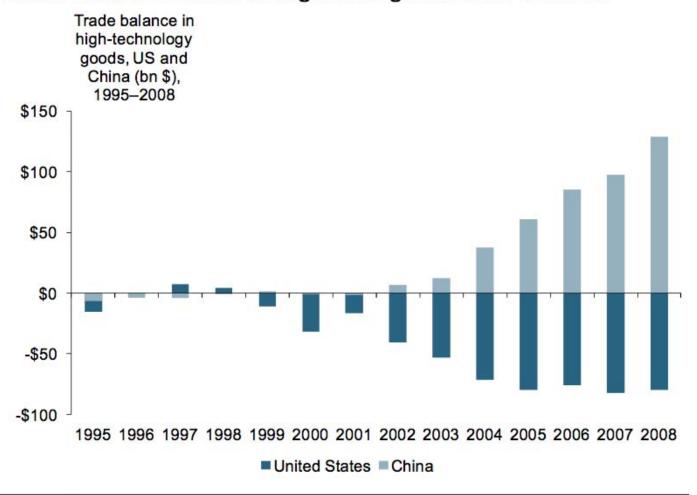


Source: National Science Foundation, Global Markets Institute.

© Goldman Sachs. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

From Gilman, D. "The new geography of global innovation." Goldman Sachs Global Markets Institute, Sept. 20, 2010. (PDF)

Exhibit 9: High-tech trade balances continue to widen ... China's trade balance in high-tech goods now \$129 bn



Source: National Science Foundation.

© Goldman Sachs. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

From Gilman, D. "The new geography of global innovation." Goldman Sachs Global Markets Institute, Sept. 20, 2010. (PDF)

Technology Evaluation

Task: Evaluate a New PV Tech

- Why?
 - You're a job applicant
 - You're an inventor
 - You're an investor
- How?
 - Analyze physics
 - Analyze cost, scale potential & manufacturing
 - Analyze markets

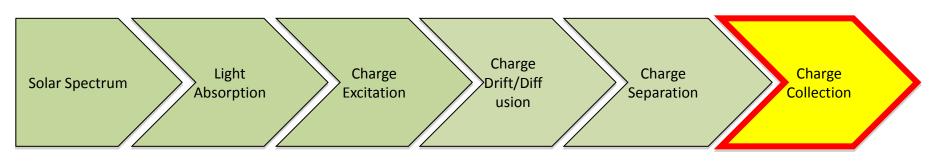
2.626/2.627: Fundamentals

Every photovoltaic device must obey:

Conversion Efficiency
$$(\eta) = \frac{\text{Output Energy}}{\text{Input Energy}}$$

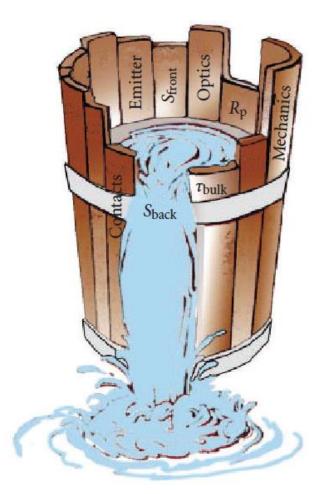
For most solar cells, this breaks down into:

Inputs Outputs



$$\eta_{\mathrm{total}} = \eta_{\mathrm{absorption}} \times \eta_{\mathrm{excitation}} \times \eta_{\mathrm{drift/diffusion}} \times \eta_{\mathrm{separation}} \times \eta_{\mathrm{collection}}$$

Liebig's Law of the Minimum



S. Glunz, *Advances in Optoelectronics* 97370
(2007)

$$\eta_{\text{total}} = \eta_{\text{absorption}} \times \eta_{\text{excitation}} \times \eta_{\text{drift/diffusion}} \times \eta_{\text{separation}} \times \eta_{\text{collection}}$$

Image by S. W. Glunz. License: CC-BY. Source: "High-Efficiency Crystalline Silicon Solar Cells." Advances in OptoElectronics (2007).

Customer Needs

on-grid off-grid consumer high efficiency

Images removed due to copyright restrictions. See the lecture 20 video.

Levers of Cost

Table 1: A simple model for module efficiency impacts on module cost.

Wafer Cost (\$/m²)	Cell Process Cost (\$/m²)	Module Process Cost (\$/m²)	Module Efficiency (%)	Module Manufacturing Cost (\$/watt)
W _{hi}	C x W _{hi}	M x W _{hi}	$\eta_{\mathbf{h}\mathbf{i}}$	$W_{hi}(1+C+M)/1000\eta_{hi}$
W_{low}	C x W _{hi}	M x W _{hi}	η_{low}	$(W_{low} + W_{hi}[C + M])/1000\eta_{low}$
Equating manufacturing costs: $W_{low}/W_{hi} = 1 - (1 - \eta_{low}/\eta_{hi}) (1 + C + M)$				

T. Surek et al., Proc. 3rd World Conference on Photovoltaic Energy Conversion, Osaka, Japan (2009)

© IEEE. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Cost Levers:

- Efficiency
- Processing Costs (\$/m²)
- Manufacturing Yield
- Capital equipment cost
- Overhead...
- Other...

Manufacturing Technology Gas Inlet Pirani Gauge Substrate Heater Plasma DC or pulsed Gate Valve Turbo Molecular Pump **Gas Outlet**

Courtesy of Prof. Satyendra Kumar, Dr. Sanjay K. Ram, et al. Used with permission.

Vacuum Based: Large capex, Potential for high performance

Resource Availability, Scaling

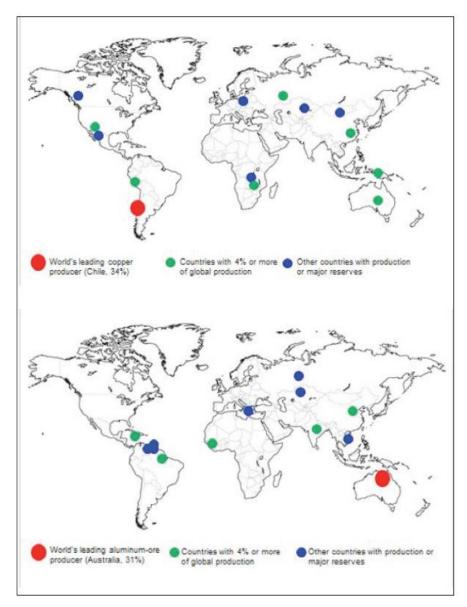
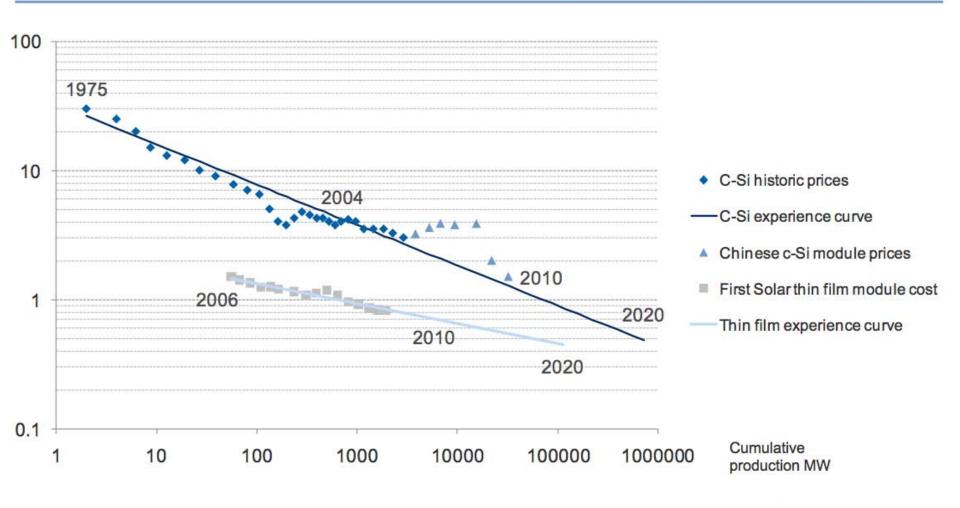


Figure 2. Leading copper producing countries in 2009 were Chile (34% of global production), Peru (8%), U.S. (8%), China (6%), Indonesia (6%), Australia (6%), Russia (5%), Zambia (4%), Canada (3%), Poland (3%), Kazakhstan (3%), and Mexico (2%); Mongolia and the Democratic Republic of Congo have major, recently discovered reserves. Leading aluminum-ore (bauxite) producing countries in 2009 were Australia (31%), China (18%), Brazil (14%), India (11%), Guinea (8%), Jamaica (4%), Kazakhstan (2%), Venezuela (2%), Suriname (2%), Russia (2%), Greece (1%), and Guyana (0.6%); Vietnam also has major reserves. Note that aluminum metal production (from bauxite) is concentrated in countries with inexpensive electricity (such as Iceland) due to the energy intensive nature of the aluminum production process. Production data are from the USGS (2010), plotted on a base map from http://english.freemap.jp/world_e/2. html.

http://www.aps.org/publications/apsn ews/201103/energycritical.cfm

© APS and MRS. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

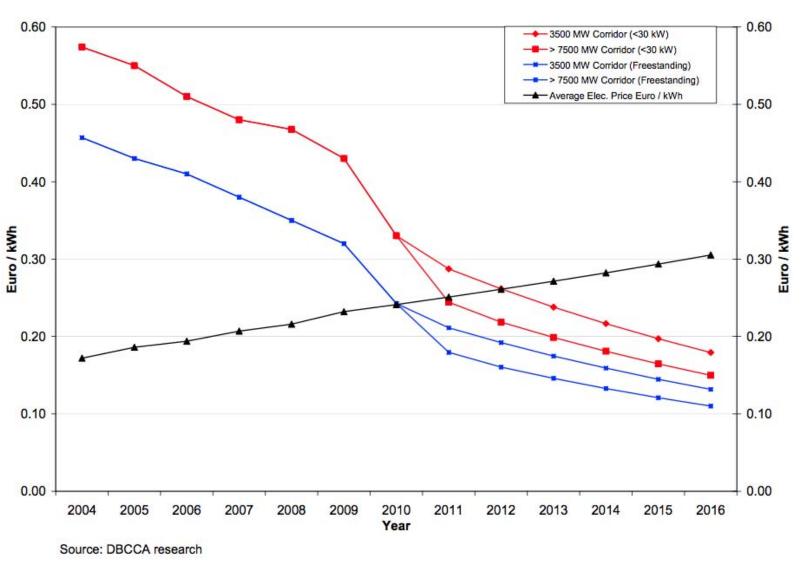
Solar PV module prices 1975 - 2010 (\$/Wp)



Source: Bloomberg New Energy Finance Note: 1975 – 2003, Paul Maycock; 2004 – 2010, Chinese c-Si module prices

Source: Michael Liebreich (chief executive, Bloomberg New Energy Finance) testimony at "The Global Clean Energy Race," hearing of House Select Committee on Energy Independence and Global Warming, September 22, 2010. Testimony slides (PDF).

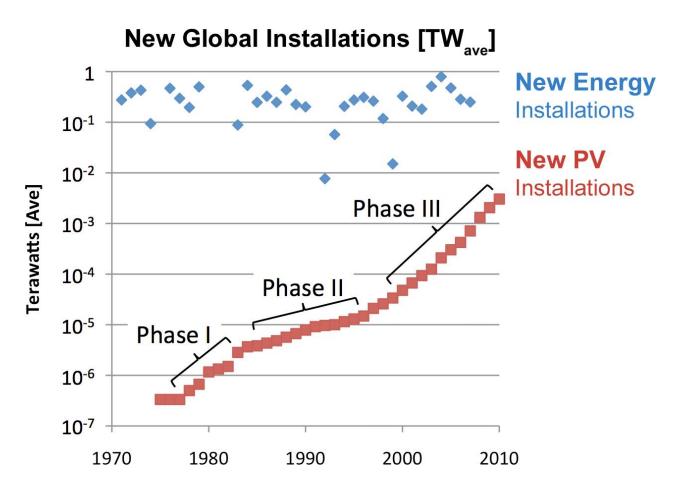
Exhibit 10: Retail rates vs. PV degression



© Deutsche Bank AG. All rights reserved. This content is excluded from our Creative Commons license. For more information, see http://ocw.mit.edu/help/faq-fair-use/.

Deutsche Bank Climate Change Advisors. "The German Feed-in Tariff for PV: Managing Volume Success with Price Response." May 23, 2011. (PDF)

Convergence Between PV and Conventional Energy Scale



Inception (Phase I: 1977–1981, 50% CAGR). Carter president, SERI ramps up.
Stagnation (Phase II: 1985–1995, 12% CAGR). Oil prices & government support plunge. PV manufacturing sustained by big oil (BP Solar, Mobil Tyco).
Scale (Phase III: 2000–2010, 48% CAGR) Strong government subsidies for installation & manufacturing in JPN, DE, US, EU, CN. PV manufacturing led by electronic (Sharp) & "pure-plays" (Q-Cells, First Solar, Suntech).

Other Intangibles

- Team
- Financing
- Patent Portfolio

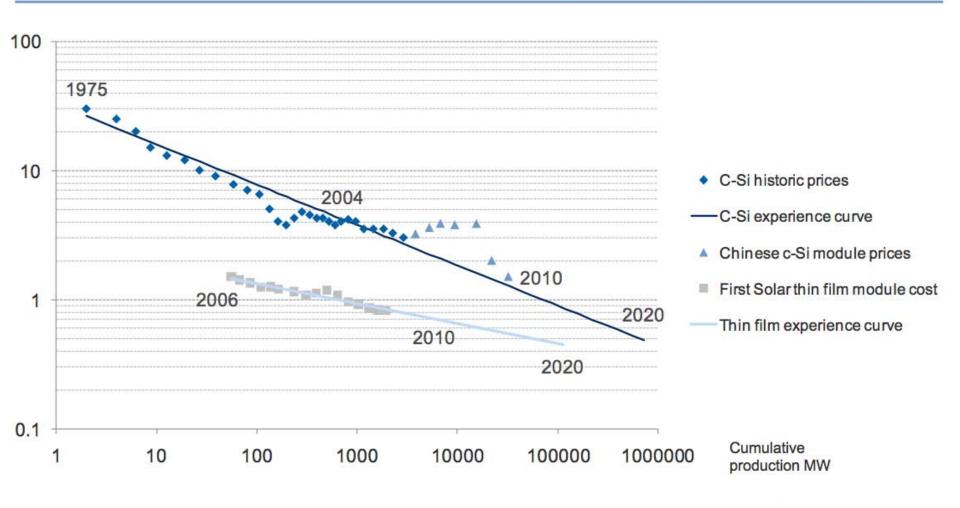
•

Examples

- Solar Paint
- Wundermaterial

Path Forward

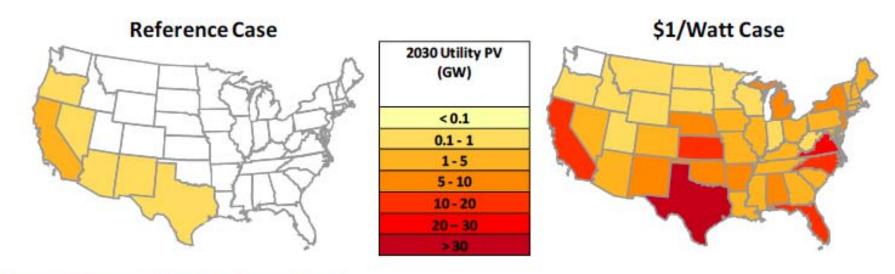
Solar PV module prices 1975 - 2010 (\$/Wp)



Source: Bloomberg New Energy Finance Note: 1975 – 2003, Paul Maycock; 2004 – 2010, Chinese c-Si module prices

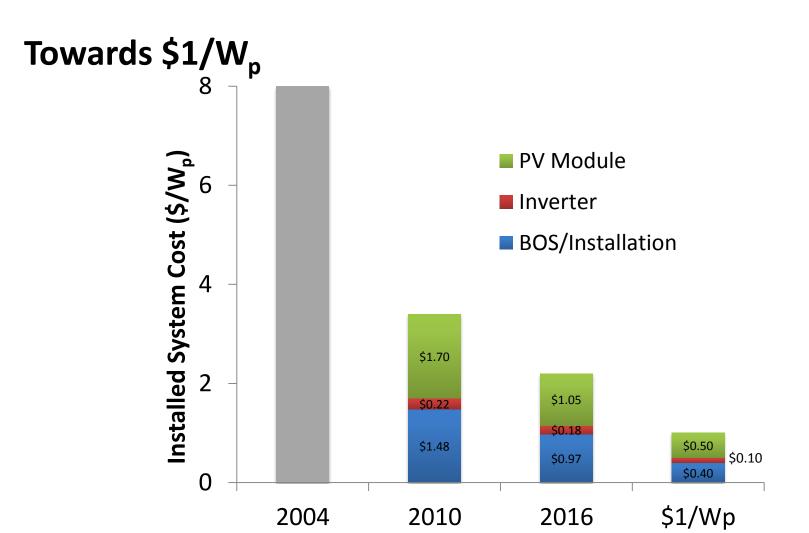
Source: Michael Liebreich (chief executive, Bloomberg New Energy Finance) testimony at "The Global Clean Energy Race," hearing of House Select Committee on Energy Independence and Global Warming, September 22, 2010. Testimony slides (PDF).

Cost Tipping Point



Source: U.S. Department of Energy

- Premise: High cost of PV limits market adoption.
- At \$1 per peak watt (W_p), PV electricity ~5¢/kWh.
- At 5¢/kWh cost, PV cost-competitive with bulk electricity in most US states.



>3x PV module cost reduction necessary for $$1/W_p$.

(est.)

DOE Goal

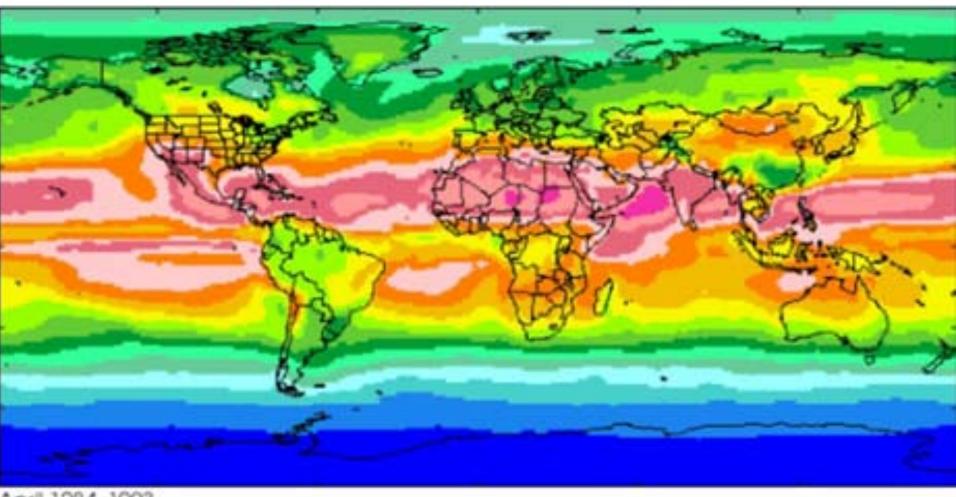
Target

Electricity Consumption

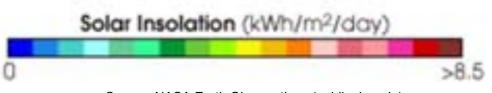


The World at Night

Solar Resource

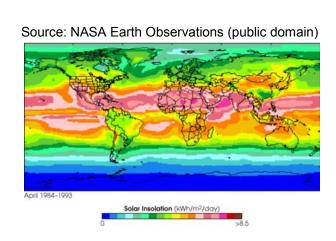




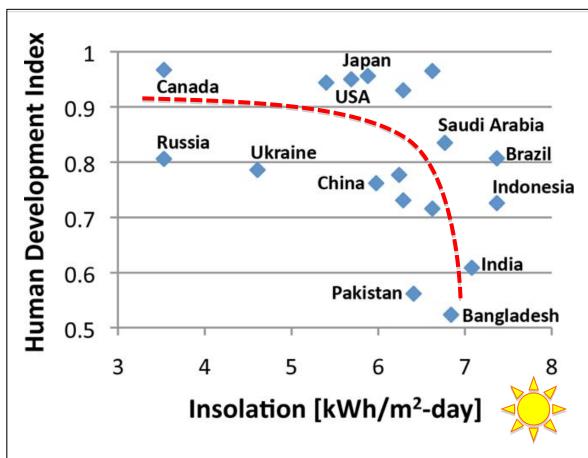


Source: NASA Earth Observations (public domain)

Solar Supply Well Matched to Future Energy Demand



http://eosweb.larc.nasa.gov/sse/



Need for Innovation in PV

- 99% of solar panels have yet to be produced.
- \$6bi VC investment lost is drop in bucket compared to GDP. (There will be others).
- Momentum, capital, innovation culture.

BUT...

- Rest of world catching up fast, increased competition.
- Need concerted R&D efforts focused on key targets. Better investments, smarter choice of technologies.
- Need to change the way we innovate: leverage collaborative work, pooled resources, improve industry-university-lab relations, direct-tomanufacturing innovation.
- Need for a steady, predictable market necessitates progressive & steady industrial policy.
- Need more investment in education.

How You Can Get Involved

- Expose yourself to new ideas, learn how the system works
 - Intern at the DOE
 - Advanced Research Projects Agency Energy (DOE ARPA-E)
 - Solar Energy Technologies Program (DOE-EERE)
 - Do a UROP
 - Many options: http://pv.mit.edu/your-involvement/students/
 - http://web.mit.edu/MISTI/
 - Intern at a company
- Know your fundamentals (physics, chemistry, and biology). Become comfortable applying these to interdisciplinary problems.
- Choose meaningful use-inspired scientific project(s) grounded in solid economic motivation.
- Develop a strong interest in a value-added field, leverage any and all resources available to you, and excel at something you're passionate about (so you'll become 20x more productive than your global competitor).

MIT OpenCourseWare http://ocw.mit.edu

2.627 / 2.626 Fundamentals of Photovoltaics Fall 2013

For information about citing these materials or our Terms of Use, visit: http://ocw.mit.edu/terms.