### 15.401 Recitation <br> 3: Common Stocks

## Learning Objectives

$\square$ Review of Concepts
O Discounted cash flow (DCF)
O PVGO

- Examples

O Flancrest Enterprises
O CompuGlobalHyperMegaNet
O Globex Corporation

## Review: DCF

- The stock price today = sum of all expected future dividends discounted at the appropriate riskadjusted rate.
- Constant dividend:

$$
P_{0}=\frac{D}{r}
$$

$\square$ Growing dividend ( $r>g$ ):

$$
P_{0}=\frac{D_{1}}{r-g}
$$

## Review: DCF

- Components of DCF:

O D: dividend forecast based on historical data and future prediction
O $r$ : the discount rate $=r_{f}$ (risk-free rate due to time value of money) $+\pi$ (risk premium due to risk of dividend stream).
Og : growth rate based on...

- return on equity (ROE): earnings / book value of equity
- plowback ratio (b): retained earnings / total earnings
- $g$ = ROE $\times b$.
- Note: $g$ must be the long-run growth rate.


## Review: PVGO

$\square$ We can separate the value of a firm into its ongoing value and value of growth opportunities:

$$
P_{0}=\mathrm{V}_{0}+\mathrm{PVGO}=\frac{E P S_{1}}{r}+\mathrm{PVGO}
$$

$\square$ PVGO can be solved from the above equation, where $P_{o}$ is derived from DCF.
$\square$ Conversely, we can find the implied rate of return on a stock given market data:

$$
r=\frac{D_{1}}{P_{0}}+g=\frac{D_{0}(1+g)}{P_{0}}+g
$$

## Example 1: Flancrest Enterprises

- Flancrest Enterprises recently paid a dividend of \$1 per share. Its dividend is expected to grow at 20\% for years 1-5. Afterwards, the growth rate will slow down to $5 \%$. If the cost of capital for Flancrest Enterprises is $15 \%$, what is the price of its stock today?

$\square$ What is the ex-dividend price of the stock at time 1? What is the rate of return of the stock in Year 1?


## Example 1: Flancrest Enterprises

- Time o:

$\square$ PV of Year 1-5: $\frac{1.2}{1.15}+\frac{(1.2)^{2}}{(1.15)^{2}}+\cdots+\frac{(1.2)^{5}}{(1.15)^{5}}=5.6912$
- PV of Year 6- $\infty: \frac{1.2^{5} \cdot 1.05}{0.15-0.05} \cdot \frac{1}{(1.15)^{5}}=12.9899$
$\square$ Price: $5.6912+12.9899=\$ 18.68$


## Example 1: Flancrest Enterprises

- Time 1:

| $D=$ | $1.2^{2}$ | $\cdots \cdots$ | $1.2^{5}$ | $1.2^{5 \times 1.05}$ | $1.2^{55 \times 1.05^{2}} \cdots \cdots$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | 2 | $\cdots \cdots$ | 5 | 6 | 7 | $\cdots \cdots$ |

$\square$ PV of Year 2-5: $\frac{(1.2)^{2}}{1.15}+\frac{(1.2)^{3}}{(1.15)^{2}}+\cdots+\frac{(1.2)^{5}}{(1.15)^{4}}=5.3449$

- PV of Year $6-\infty: \frac{1.2^{5} \cdot 1.05}{0.15-0.05} \cdot \frac{1}{(1.15)^{4}}=14.9384$
$\square$ Price: $5.3449+14.9384=\$ 20.28$
$\square$ Return: $\frac{\$ 20.28+\$ 1.2}{\$ 18.68}-1=15.00 \%$


## Example 2: CompuGlobalHyperMegaNet

- CompuGlobalHyperMegaNet (CGHMN) has an EPS of $\$ 2$ last year. It has a payout ratio of $25 \%$ and ROE of $10 \%$. If investors expect a return of $10 \%$ from the firm,
O What is CGHMN's stock price?
O What is CGHMN's PVGO?
O What is CGHMN's P/E ratio?
- How would the answers change if

O ROE = 12\%?
OROE = $9 \%$

## Example 2: CompuGlobalHyperMegaNet

$\square$ (ROE = 10\%)
O $g=\operatorname{ROE} \times b=0.1 \times(1-0.25)=0.075$

$$
P_{0}=\frac{D_{1}}{r-g}=\frac{D_{0} \cdot(1+g)}{r-g}=\frac{2 \cdot 0.25 \cdot(1+0.075)}{0.10-0.075}=\$ 21.50
$$

0

$$
\mathrm{PVGO}=P_{0}-\frac{E P S_{1}}{r}=21.5-\frac{2 \cdot 1.075}{0.10}=\$ 0.00
$$

$$
{ }^{\mathrm{O}} \mathrm{PE}_{0}=\frac{P_{0}}{E P S_{1}}=\frac{21.5}{2 \cdot 1.075}=10
$$

## Example 2: CompuGlobalHyperMegaNet

- (ROE = 12\%)
$\mathrm{O} g=\mathrm{ROE} \times b=0.12 \times(1-0.25)=0.09$
$P_{0}=\frac{D_{1}}{r-g}=\frac{D_{0} \cdot(1+g)}{r-g}=\frac{2 \cdot 0.25 \cdot(1+0.09)}{0.10-0.09}=\$ 54.50$
0

$$
\mathrm{PVGO}=P_{0}-\frac{E P S_{1}}{r}=54.5-\frac{2 \cdot 1.09}{0.10}=\$ 32.70
$$

${ }^{\mathrm{O}} \mathrm{PE}_{0}=\frac{P_{0}}{E P S_{1}}=\frac{54.50}{2 \cdot 1.09}=25$

## Example 2: CompuGlobalHyperMegaNet

- (ROE = 9\%)

O $g=$ ROE $\times b=0.09 \times(1-0.25)=0.0675$

$$
P_{0}=\frac{2 \cdot 0.25 \cdot(1+0.0675)}{0.10-0.0675}=\$ 16.42
$$

0

$$
\mathrm{PVGO}=P_{0}-\frac{E P S_{1}}{r}=16.42-\frac{2 \cdot 1.0675}{0.10}=-\$ 4.93
$$

$$
{ }^{\mathrm{O}} \mathrm{PE}_{0}=\frac{P_{0}}{E P S_{1}}=\frac{16.42}{2 \cdot 1.0675}=7.69
$$

## Example 3: Globex Corporation

- The dividend yield for shares of the Union Pacific Railroad is $1.9 \%$. Security analysts are forecasting rapid growth in Globex's earnings per share (EPS), about $12.7 \%$ per year for the next three years. Does that imply an expected rate of return of $1.9+12.7=$ 14.6\%? Explain.


## Example 3: Globex Corporation

- Answer:

No.
O EPS is only growing at $12.7 \%$ for the next three years, not forever. The expected rate of return can only increase by less than that amount.
O There may be a cost to the rapid growth (e.g. part of the current earnings may be retained), so the rate of return is lowered further.

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