

Another project initiative that emerged from the leadership lab last term concerns the creation of a new CSR leadership dialogue workshop at the Sloan School:

### **Leadership Dialogue on Innovating CSR**

(Corporate Social Responsibility)

In the foreseeable future, how will companies balance their shareholders' interests and core missions for profitability with requirements for ethical standards, accountability, and sustainable operations? And once a firm decides upon a course of Corporate Social Responsibility (CSR), what frameworks, strategy, and tactics will its leaders employ? The Leadership Dialogue On Creating CSR Innovation is a day-long quest to answer these questions by bringing to MIT Sloan some of the most exceptional and proven CSR innovators and leaders across multiple sectors and industries. Confirmed and invited speakers include Roger Saillant (President and CEO, Plug Power), Yves Couette (CEO, Ben & Jerry's), Sunil Misser, (Head of PwC Sustainable Business Solutions), Simone Crook (Founder, Schlumberger SEED), Georg Kell (Head of UN Global Compact), Joe Rinkevich (MBDC), and Peter Senge (MIT Sloan). Students registered for the this SIP offering will engage with speakers and presenters through panel discussions, breakout sessions, as well as via small and large group dialogue.