**Reading Tips and Study Questions**
**CLASS 19**

**Required reading**

1. Siegel and Seidman (2009). "The economic development and workforce development systems: a briefing paper," prepared for the Surdna Foundation
2. Capital Institute (2011). "Field guide to investing in a resilient economy: Evergreen Cooperatives field study."
3. LA Apollo Alliance campaign for the City of LA, Green Retrofit and Workforce Program (2 pages).
4. City of LA Green Retrofit and Workforce Program fact sheet (1 page)
5. Workforce model for LA program (3 pages).

**Session overview**

In this session, we are going to examine two innovative cases (models) of community-based "green" economic development, focusing on the workforce development aspect.

Read the **Siegel and Seidman** "state of the field paper," then the case material. The final question below asks you to size up the cases in light of the field paper.

**Discussion questions**

1. How does each of the **cases** conceptualize workforce development? More specifically, how are they redefining the relation between workforce development and economic development?

2. Why does (or might) it matter that these initiatives are anchored in community-based economic institutions, i.e. labor unions, a worker cooperative network? And how do they define the roles of the nonprofit and public sector organizations?

3. Appraisal: How, if at all, do these models seem to address the challenges and opportunities identified by **Siegel and Seidman** in their paper?

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