

CARDENER RIVER CORRIDOR DEVELOPMENT



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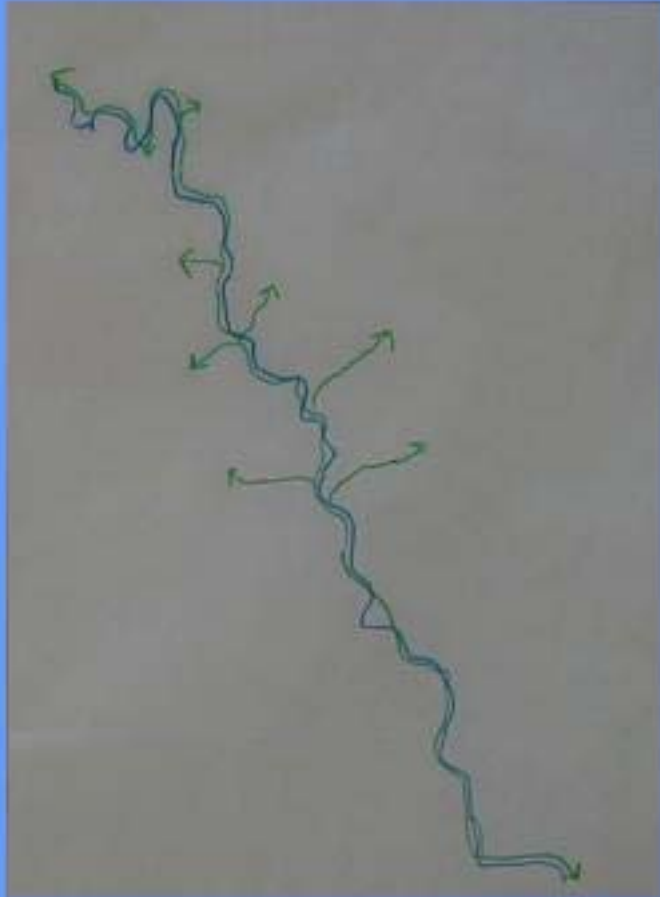
River Path & Cultural
Landscape

Sustainable Economic
Development

River Path & Cultural Landscape

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River Path



- A unifying framework to link towns physically, institutionally, and culturally
- Framework allows for variation and individuality
- Allows for growth and change over time

River Path

- Builds on current projects and conditions
- Redevelopment of Manresa's waterfront
- Suria wants to set aside land
- Fishing and other recreational uses in Suria and Manresa
- Existing paths and recreational trails
- Historic role of natural infrastructure
- Green River and Blue Line projects



Cultural Landscape

- A network of points, activities and views that stand alone but come together to tell the story of the valley



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Physical Attributes

- Non-linear system
- Subtle design linkage among sites through materials, signage, and themes
- System could include:
 - Museums, Industrial Heritage sites, functioning sites, look-out points, trailheads and events.
- Landscape incorporates river crossings and horizontal connections

Cultural Landscape

- Cultural landscape builds on pre-existing conditions
 - Trail system helps create horizontal linkages
 - Heritage/Industrial sites provide points of interest (mines, colonias, castles, old towns)
 - River path creates unifying line and central axis
 - Pueblo Digital forms physical anchor for physical-digital link
 - San Joan and other town's festivals create temporal points in network



Process for Implementation

- Physical:
 - Signage at either end of corridor to introduce icon
 - Guide that allows free-form expression of landscape (digital and paper)
 - Clear and simple signs create solidarity and unification
 - Install signage on bypass roads

Process for Implementation

- Institutional:
 - Expand tourism association to all towns
 - Use cooperation among teachers to build solidarity among towns
 - Promote understanding of valley's shared ecology and economy
 - Build on or up to River Path Project

Process for Implementation

- **Financial:**
 - Diputacio's Green River and Blue Line initiatives could support projects
 - Towns could pool money in a central organization, creating unity of approach
 - Many sites already exist and do not require funding

Sustainable Economic Development

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Sustainable Economic Development

- A cooperative approach to promoting sustainable industry in the Cardener River corridor
- A new ecological paradigm for industrial management in the corridor



Sustainable Economic Development: Building on Existing Initiatives

- Sustainability priorities expressed by Cardener River Municipalities
- Goals articulated through the *2000-2003 Diputacio de Barcelona Action Plan*
- *Green River and Blue Line Initiatives*

Sustainable Economic Development: Stakeholders

- Labor Force
- Private Companies
- Property Owners
- Municipal Governments
- Residents
- Regional and National Governments

Sustainable Economic Development: Institutional Processes

- Inter-municipal coordination:
 - Solidarity
 - Commitment: “Cardener Industrial Development Memorandum of Understanding”
- Identifying outside sources of institutional support
- Public education
- Building internal capacity

Sustainable Economic Development: Physical Processes

- Designing public infrastructure that enables sustainable development practices
 - Site planning
 - Ecological design guidelines

Sustainable Economic Development: Financial Processes

- Identify sources of start-up and long-term funding for sustainable economic development practices
- Create local sources of funding
- Establish strategic relationships with financial institutions

Sustainable Economic Development: Key Elements

- Commitment among stakeholders
- Education
 - Dialogue
 - Public school curriculum
- Networks
 - Tap into intellectual capital



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